



Broussard, Louisiana Economic Profile | 2026





Mission

The mission of the Broussard Economic Development Board is to serve the community of Broussard, Louisiana, and its elected governing entity by identifying opportunities for long-term economic growth, financial sustainability, and a meaningful quality of life.

Our Board

We are a volunteer board of individuals who share a passion for our community. We are committed to using our collective resources to position our community for long-term economic growth and financial sustainability through strategic planning, with a high degree of integrity.

Our Community

Our community is unique because it is geographically dispersed with multiple business activity centers, including our quaint Main Street area with businesses and Victorian homes, a commercial corridor with national retail chains, a major transportation thruway that is dotted with hundreds of energy sector organizations, including multi-national corporations. The one common thread of our entire community is its belief in embracing a “small town feel” where families want to stay and thrive. We are committed to taking into account our entire community when considering economic development opportunities, especially those that impact this “small-town” quality of life.



Executive Summary

With an estimated population of more than 18,000 according to the LSU AgCenter, Broussard, Louisiana, is located approximately six miles southeast of Lafayette in Lafayette and St. Martin Parishes (counties). Broussard is home to a world-class workforce, an integrated transportation network, a diversified business base, and a hometown appeal. With this foundation, the City of Broussard is able to foster an economy that supports a growing population and diverse industry sectors.

- Market Access** Broussard's proximity to the intersection of Interstates 10 and 49, as well as Highway 90, is a strategic advantage in transportation and accessibility into and out of the parish. Additionally, Broussard has direct rail access, including an open-source spur less than three miles away, and can be reached easily by the Lafayette Regional Airport and the Intercoastal Waterway.
- Government Services and Taxes** With no state or city property taxes, building in Broussard has its advantages. The Broussard Permitting and Licensing office is happy to help you apply for a permit. Electric, water, and wastewater services are among the lowest priced in the state.
- Workforce** Broussard employs more than 12,000 workers. A highly educated workforce is emerging as more students are enrolling and graduating from the local university and community college. Local businesses are also taking advantage of development and training programs to educate and enhance the skills of their new and existing employees.
- Business Base** Broussard's business base includes construction; manufacturing; wholesale trade; oil and gas; retail trade; health care, real estate, rental, and leasing; accommodation and food services; professional services; and transportation and warehousing.
- Incentives** Federal, State, and local governments provide an assortment of business incentives that are available to incoming companies and to those existing within Lafayette Parish. Financing, tax abatements, and training programs are a few examples of the benefits available.
- Quality of Life** The region's legendary joie de vivre and Cajun and Creole cultures are known around the globe, creating a unique environment for work and play. The subtropical climate is enjoyable in the area's parks and recreational facilities as well as Zoosiana. Broussard serves as a hospitable, safe, and family-friendly center for food, retail, and recreation.

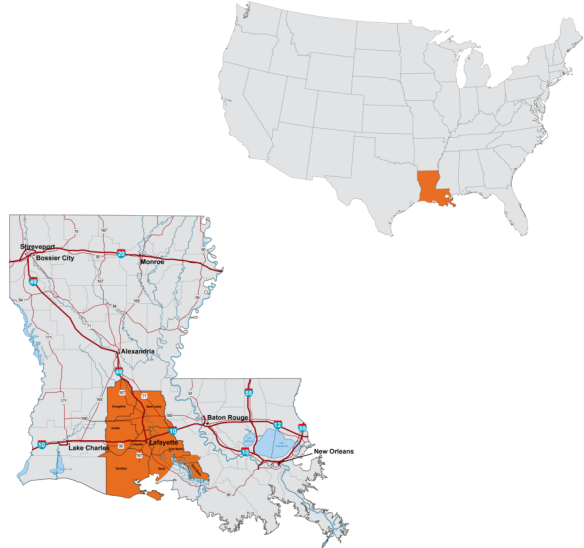
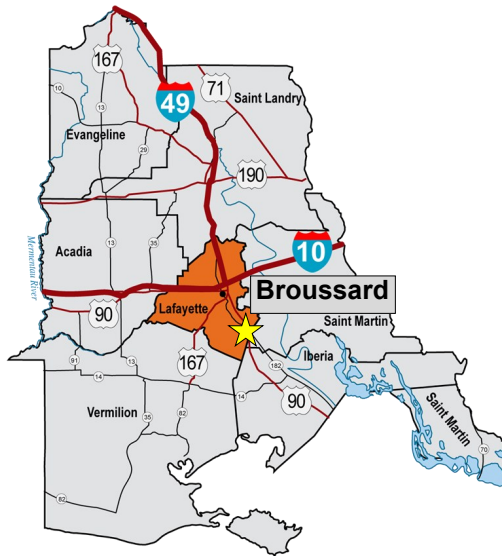
Broussard Economic Development Corporation

108 Broadview Drive
Broussard, LA 70518

 (337) 330-2230  info@developbroussard.com  www.developbroussard.com

Market Access

Broussard, LA is located in the heart of Acadiana in South Louisiana.



Railways

- Direct rail access, including an open source spur 2.7 miles away at Branch Warehousing
- Burlington Northern and Santa Fe Railway Co.; Union Pacific Railroad Co.; Louisiana & Delta Railroad, Inc. (L & D)

Motor Freight

- Located seven miles from the intersection of I-10 and I-49
- Located on Hwy. 90 (future I-49 South corridor)
- Abundant supply of carriers, including FedEx, UPS, SAIA Motor Freight, Roadway and others

Air Service

Lafayette Regional Airport

- Located six miles west of Broussard
- Three runways; the longest is 8,001 feet
- Serviced by: American Airlines, Delta Air Lines, and United Airline with 18 departures daily

Acadiana Regional Airport

- Located nine miles southeast of Broussard in New Iberia, Louisiana
- One concrete runway, 8,002 feet long
- One seaway for amphibious aircraft, 5,000 feet long

Waterways

Port of Greater Baton Rouge

- Located 60 miles east of Broussard, at the convergence of the Mississippi River and the Gulf Intracoastal Waterway

Port of Lake Charles

- Located 70 miles west of Broussard

Port of Iberia

- 23 miles southeast of Broussard

Other Area Ports

- Port of West St. Mary: shallow draft port 40 miles south in Franklin, LA
- Port of Vermilion: shallow draft port 15 miles west in Abbeville, LA
- Twin Parish Port: shallow draft port 40 miles southwest in Delcambre, LA

Business Services and Taxes

Economic Development

Graham Beduze
Email: developingbroussard@broussardla.com
Phone: (337) 330-8080

Address: 406 E Madison St, Broussard, LA 70518
Website: www.developbroussard.com
Email: info@developbroussard.com
Phone: 337-330-2230

Chamber of Commerce

- Provides business networking and quality of life for the community throughout the year.

Email: lacey@broussardchamber.net
Phone: (337) 837-6001

Address: 108 Broadview Drive, Broussard, LA 70518
Website: www.broussardchamber.net

Utilities

- The City of Broussard provides water and wastewater utility services.
- For more information, contact the Broussard Utility Administration office:

Daphne Dugas
(337) 837-6681 ext. 1
ddugas@broussardla.com

- Hours of Operation: Monday-Thursday, 6:30 a.m.- 5:00 p.m.
- Services are also available from the following suppliers:

Utility	Provider	Web Address
Electricity	Entergy	entergy.com
	SLEMCO	slemco.com
Water	City of Broussard	www.cityofbroussard.com/living-here/utilities
Sewer	City of Broussard	www.cityofbroussard.com/living-here/utilities
Natural Gas	Delta Utilities	deltautilities.com
Cable TV/Internet	AT&T	att.com
	Cox Communications	cox.com
	LUS Fiber (in select neighborhoods)	lusfiber.com

Permitting

- To apply for a building permit, you must submit a complete set of plans to the Louisiana State Fire Marshal and the City of Broussard
- Submit all contractors license information to the City of Broussard
- Apply for a construction permit at www.cityofbroussard.com/broussard/permitting-licensing
- Hours of Operation: Monday-Thursday, 6:30 a.m.- 5:00 p.m.
- For more information, contact the Broussard Permitting Clerk:

Sarah Hebert
(337) 837-6681 ext. 5
developingbroussard@broussardla.com

Government Services and Taxes

Taxes

Property Tax

- No state property tax in Louisiana
- The total Parish millage for property outside of the City of Lafayette is 83.95. Broussard residents do not pay city property tax.
- Several types of exemptions are available in Lafayette Parish, including homestead exemption if you own the property in which you reside.

Sales Tax

- Sales tax is levied on the retail sale of personal property, goods used or stored for use in Louisiana, and on leases and rentals of tangible personal property and certain services.
- There are multiple special taxing districts and economic development districts in the parish that levy additional taxes for infrastructure improvements; that list can be found at www.laota.com.
- City of Broussard Municipal sales tax: 2.5%

Workforce

Availability & Cost of Labor

- The City of Broussard offers a large, skilled workforce.
- With more than 1,100 businesses within 17.4 square miles, Broussard companies employ more than 13,000 people.

Business Summary for All Businesses in Broussard 2026

Total Businesses	1,155	Total Employees	12,748
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Education & Training Programs

Broussard, LA and Lafayette Parish have a knack for producing an innovative, energized workforce thanks to the unmatched workforce training programs and education opportunities offered in our region. In fact, businesses in the region were awarded more than **\$4 million** in workforce training contracts in fiscal year 2025-2026. In recent years, the award-winning LED FastStart™ program has dedicated millions of dollars to develop customized employee recruitment, screening and training for Lafayette businesses. The Carnegie Classification of Institutions awarded the University of Louisiana with the elite top 3% R1 designation as public research universities in the nation. It is the second largest university in Louisiana with an enrollment of more than 19,000 students— offering 106 undergraduate degree programs, 37 master's degree programs, and 10 doctorate degree programs. South Louisiana Community College is one of the fastest growing colleges in Louisiana serving more than 15,000 students per year on eight campuses in Acadiana. With all of these resources made readily available, you are bound to find a wide-range of potential employees to recruit.

Available Programs and Resources

- LED FastStart: www.opportunitylouisiana.com/faststart
- Incumbent Worker Training Program (IWTP): www.laworks.net
- Small Business Employee Training Program (SBET): www.laworks.net
- Business and Career Solutions Center: www.laworks.net
- South Louisiana Community College: www.solacc.edu
- University of Louisiana at Lafayette: www.louisiana.edu

Business Base

The table below lists the top employing companies of Lafayette Parish as reported by management or personnel directors within each organization. Businesses with a location in Broussard are highlighted in blue.

Rank	Company Name	Industry	2025 TOTAL EMPLOYMENT
1	OCHSNER LAFAYETTE GEN MED CTR	Healthcare	4894
2	UNIVERSITY OF LOUISIANA LAFAYETTE	Education	4506
3	Lafayette Parish School System	Education	4198
4	DIOCESE OF LAFAYETTE	Religious Organizations	3600
5	OUR LADY OF LOURDES REGIONAL MEDICAL CENTER	Healthcare	2945
6	LAFAYETTE CONSOLIDATED GVT	Public Administration	2201
7	STULLER INC	Manufacturing	1531
8	AMAZON	Transportation	1300
9	WALMART	Retail Trade	1200
10	BILFINGER	Manufacturing	1155
11	ACADIAN AMBULANCE	Healthcare/Transportation	1150
12	LHC GROUP INC	Healthcare	878
13	ISLAND OPERATING CO OF TEXAS	Manufacturing	800
14	SAFESOURCE DIRECT	Manufacturing	775
15	CGI	Technology	725
16	LAFAYETTE PARISH GVT	Public Administration	701
17	MCDONALDS	Retail Trade	650
18	SOUTH LA COMMUNITY COLLEGE	Education	578
19	UNITED VISION LOGISTICS	Transportation	522
20	SLB	Energy	500
21	LUS	Utility Provider	491
22	Rouses	Retail Trade	434
23	TARGET	Retail Trade	427
24	VIEMED	Healthcare	422
25	EXPRO AMERICA'S	Energy	412
26	Sonic	Retail Trade	400
27	PHI GROUP INC	Aviation	373
28	FEZZOS	Retail Trade	370
29	C S USA-ACADIANA RENAISSANCE		355
30	LOWE'S HOME IMPROVEMENT	Retail Trade	355
31	MISTRAS GROUP	Engineering Services	347
32	AT&T Call Center	Telecommunications	300
33	OMNI ENVIRONMENTAL SERVICES	Energy	280
34	OFFSHORE ENERGY INC	Energy	275

Business Base (continued)

Rank	Company Name	Industry	2025 TOTAL EMPLOYMENT
35	AMG SPECIALTY HOSP.	Healthcare	274
36	SCP HEALTH	Healthcare	273
37	SLEMCO	Energy	268
38	WALGREENS	Retail Trade	248
39	BORDEN DAIRY CO OF LOUISIANA	Retail Trade	235
40	LAFAYETTE SURGICAL SPEC HOSP	Healthcare	232
41	HALIBURTON	Manufacturing	230
42	HOME BANK NA	Finance	222
43	OCEANEERING SURVEY SVC	Engineering Services	216
44	WHC ENERGY SVC	Energy	213
45	COSTCO WHOLESALE	Retail Trade	210
46	COCA-COLA BOTTLING CO UNITED	Retail Trade	209
47	VERMILION BEHAVIORAL HEALTH	Healthcare	208
48	GOLFBALLS.COM	Retail Trade	200
49	FUGRO	Engineering Services	184
50	COMPLETE HOME HEALTH INC	Healthcare	180

*Based off estimate from company website

Incentives

Broussard, LA is a business-friendly environment, where leaders work together to ensure the success and prosperity of our community and our business base. There are several resources available in Louisiana that can give businesses that operate here an advantage. Below is a list of the most popular business incentives and programs available. For more information, visit www.opportunitylouisiana.com/business-incentives.

Louisiana Business Incentives

- Angel Investor Tax Credit
- Digital Interactive Media and Software Development Incentive
- Entertainment Job Creation Program
- Federal Opportunity Zones
- Industrial Tax Exemption
- LED FastStart
- Motion Picture Production Program
- Research and Development Tax Credit
- Restoration Tax Abatement
- High-Impact Jobs
- Full Expensing

Small Business Programs

- Bonding Assistance Program
- CEO Roundtables
- LED Growth Network
- Hudson Initiative
- Louisiana Contractors Accreditation Institute
- Louisiana Veterans First Business Initiative
- Small and Emerging Business Development Program
- Small Business Loan and Guaranty Program
- STEP Grant
- Veteran Initiative

Quality of Life

Education

Public Education

- Elementary School: Katharine Drexel Early Childhood Education Center and Martial F. Billeaud Elementary
- Middle School: Broussard Middle School
- Nearby High Schools: Southside High School; and Lafayette Magnet Academies with specialized topics including Technology, Broadcasting & Journalism, Performing and Visual & Applied Arts, etc.

Private Education

- PreK-Eighth Grade: St. Cecilia School
- Sixth-Twelfth Grade: Episcopal School of Acadiana; Ascension Episcopal School
- Nearby High Schools: St. Thomas More Catholic High School; Teurlings Catholic High School

Post-Secondary

- University of Louisiana at Lafayette: second-largest university in the state (www.louisiana.edu)
- South Louisiana Community College: one of the fastest-growing colleges in Louisiana serving with 10 campuses in Acadiana (www.solacc.edu)

Healthcare

Lafayette Parish is the medical hub of the region because of superior healthcare facilities with a pool of talented professionals and staff, as well as local innovation and research.

- Lafayette Parish is home to 12 medical facilities with more than 1,200 beds
- There are more than 500 physicians in the parish and more than 800 in the region, covering more than 33 specialties
- Twenty eight nursing homes are located in Lafayette Parish, with more than 3,000 beds
- There are more than 160 dentists in the region, including General Dentistry, Endodontists, Orthodontists, Oral Surgeons, Pediatric Dentists, and Periodontists

Sports & Recreation

- Broussard Sports Complex at St. Julien Park: state-of-the-art, \$33 million public sports complex on 122 acres; offers youth recreational sports programs and a beautiful community park (www.broussardsportscomplex.com)
- Arceneaux Park: 31 acres; offers tennis courts, basketball courts, lighted ball fields, covered picnic areas, restrooms, and a children's playground
- Ida Park: Offers baseball, basketball, a walking path, children's playground, covered pavilions, and restrooms
- Le Triomphe Golf and Country Club: one of the south's most exclusive private golf and country clubs; one of two clubs in Louisiana to host a sanctioned PGA Tour event, the prestigious Chitimacha Louisiana Open (www.letriomphe.com)

Entertainment & Leisure

- Zoosiana: accredited zoological park, home to more than 1,000 animals (www.zooofacadiana.org)
- Parish Brewing Company: local craft brewery and taproom (www.parishbeer.com)
- Elevation Station: 37,000-sq.-ft. indoor sports and family entertainment trampoline park (www.elevationstation.com)

Festivals and Music

- Community concerts: family friendly live music concerts held in the Spring and Fall.
- Broussard Independence Day Festival: held every year at the Broussard Sports Complex at St. Julien Park. Enjoy fireworks, live music, face painting, splash pad, strolling musician, balloon artist, and more.
- Noël à Broussard: Held every year in December; includes Broussard Christmas Parade, Christmas Tree lighting, and Papa Noël's Market, and more
- Take advantage of other festivals in the area, including Festival International de Louisiane (www.festivalinternational.com), Festival Acadiens et Creole (www.festivalsacadiens.com), and Mardi Gras (www.mardigraslafayette.net)

Food and Lodging

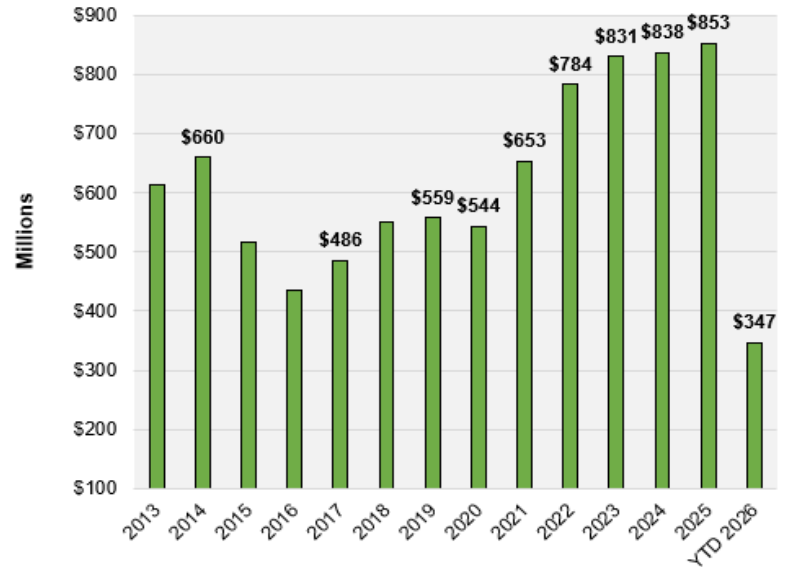
- Places to eat: Broussard features 60 restaurants including a variety of dining options from homecooked plate lunches to fine dining Italian and seafood.
- Lodging: Three conveniently located hotels, historic bed and breakfast facilities, and two RV parks offer accommodations when you need to stay the night in Broussard.

Broussard Economic Indicators

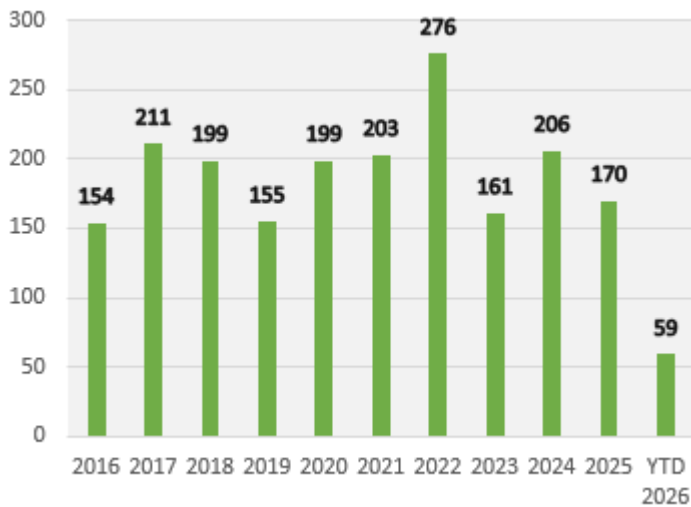
2025 Population 25+ by Educational Attainment

Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	6.0%
High School Graduate	23.0%
GED/Alternative Credential	3.3%
Some College, No Degree	18.8%
Associate Degree	9.1%
Bachelor's Degree	28.2%
Graduate/Professional Degree	9.8%

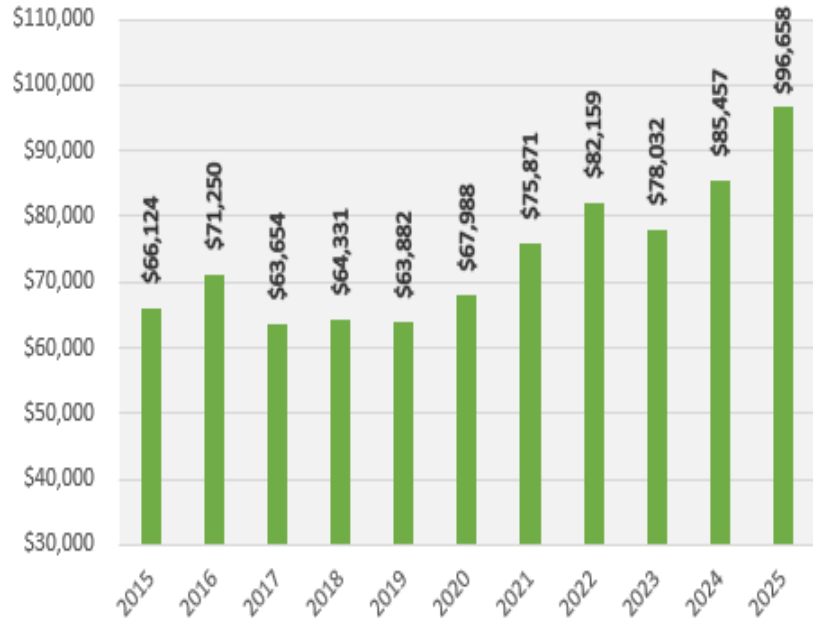
Taxable Sales



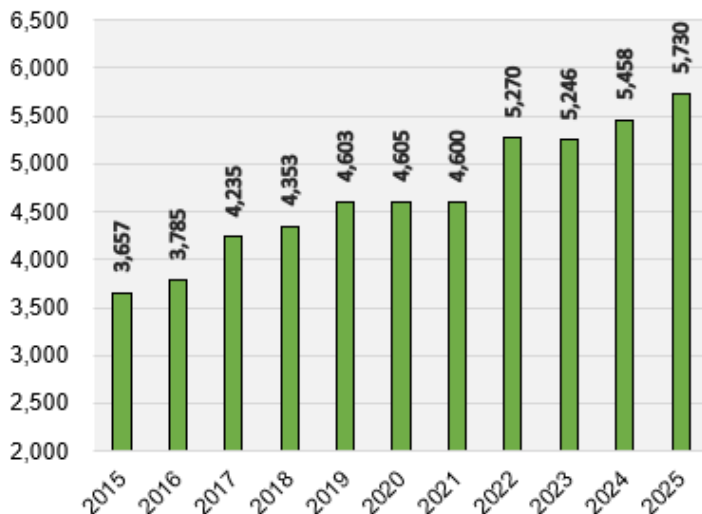
Residential Building Permits



Median Household Income

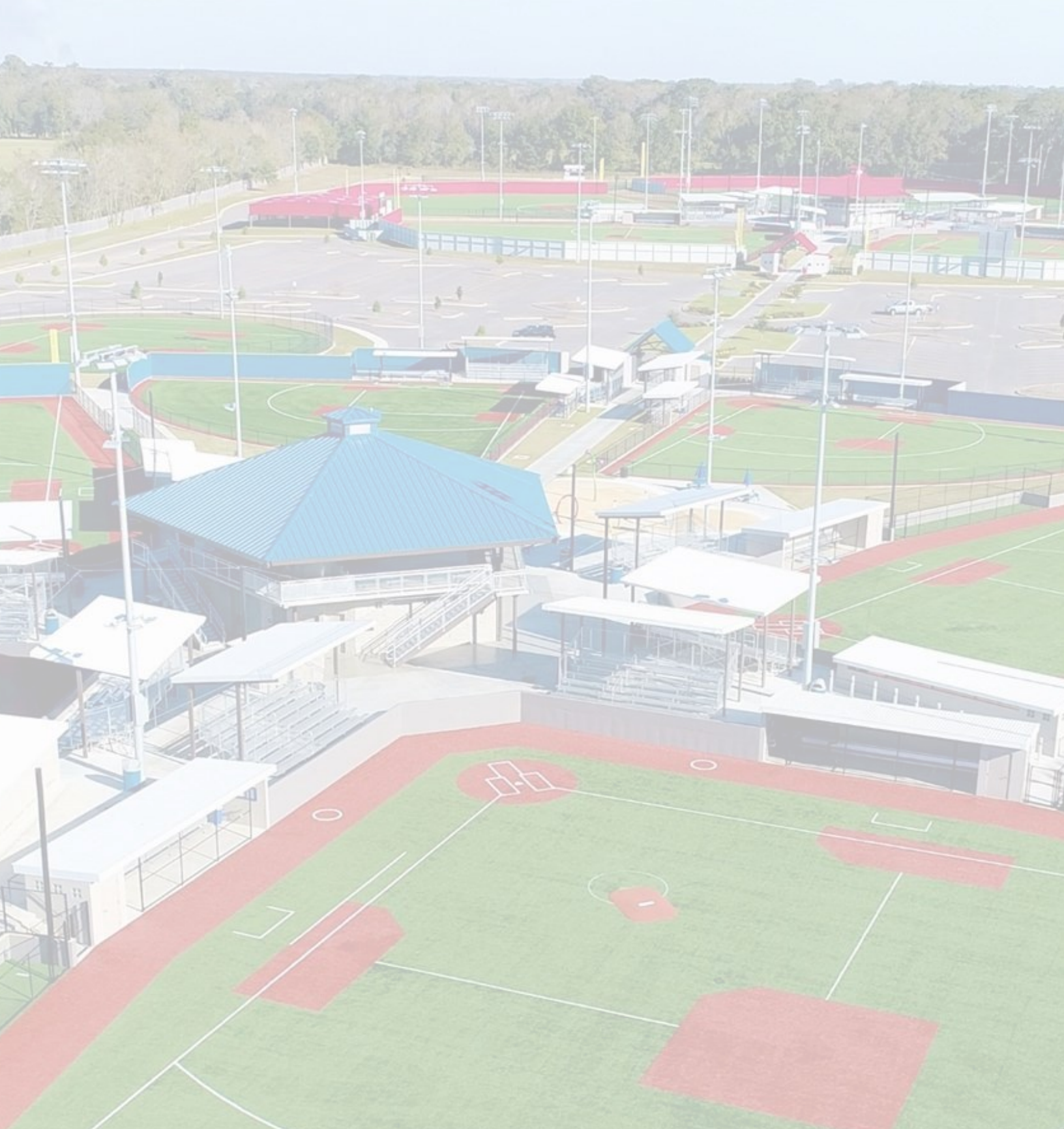


Total Households



See the complete Broussard Demographic Report at:
www.developbroussard.com/demographics





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