

30.1471° N, 91.9612° W

# BROUSSARD, LOUISIANA



## MARKET ACCESS

*In Broussard, you're in close proximity to...*



Lafayette & Acadiana Regional Airports



Hwy 90 / I-10 / I-49



Halfway Between New Orleans & Houston

## DEVELOPMENT

*In Broussard, we've grown by...*

- ▶ **26.91%** Retail Development (2014 to 2024)
- ▶ **7** Certified Sites Available (Industrial)
- ▶ **9** Retail Ready Sites Available (Commercial)

## RECENT WIN

*Over \$9 million invested  
in downtown revitalization*



Where Community  
**ENRICHES** Business

**61.91%**

Population Growth  
2010 to 2024

**1,149**

Businesses in 2024  
Strong Labor Force

**Approx. 43K**

Vehicles Daily  
Hwy 90



[cityofbroussard.com](http://cityofbroussard.com)

[developbroussard.com](http://developbroussard.com)

## Mayor's Office

Graham Beduze  
Chief Economic Development Officer  
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