



Broussard, Louisiana Economic Profile | 2021





Mission

The mission of the Broussard Economic Development Board is to serve the community of Broussard, Louisiana, and its elected governing entity by identifying opportunities for long-term economic growth, financial sustainability, and a meaningful quality of life.

Our Board

We are a volunteer board of individuals who share a passion for our community. We are committed to using our collective resources to position our community for long-term economic growth and financial sustainability through strategic planning with a high degree of integrity.

Our Community

Our community is unique because it is geographically dispersed with multiple business activity centers, including our quaint Main Street area with businesses and Victorian homes, a commercial corridor with national retail chains, a major transportation thruway that is dotted with hundreds of energy sector organizations, including multi-national corporations. The one common thread of our entire community is its belief in embracing a “small town feel” where families want to stay and thrive. As a Louisiana Development Ready Community, we are committed to taking into account our entire community when considering economic development opportunities, especially those that impact this “small-town” quality of life.

Executive Summary

With an estimated population of more than 13,000, Broussard, Louisiana, is located approximately six miles southeast of Lafayette in Lafayette and St. Martin Parishes (counties). Broussard is home to a world-class workforce, an integrated transportation network, a diversified business base, and a hometown appeal. With this foundation, the City of Broussard is able to foster an economy that supports a growing population and diverse industry sectors.

- Market Access** Broussard's proximity to the intersection of Interstates 10 and 49, as well as Highway 90, is a strategic advantage in transportation and accessibility into and out of the parish. Additionally, Broussard has direct rail access, including an open-source spur less than three miles away, and can be reached easily by the Lafayette Regional Airport and the Intercoastal Waterway.
- Government Services and Taxes** With no state or city property taxes, building in Broussard has its advantages. The Broussard Permitting and Licensing office is happy to help you apply for a permit. Electric, water, and wastewater services are among the lowest priced in the state.
- Workforce** Broussard employs more than 11,400 workers. A highly educated workforce is emerging as more students are enrolling and graduating from the local university and community college. Local businesses are also taking advantage of development and training programs to educate and enhance the skills of their new and existing employees.
- Business Base** Broussard's business base includes construction; manufacturing; wholesale trade; oil and gas; retail trade; real estate, rental, and leasing; accommodation and food services; professional services; and transportation and warehousing.
- Incentives** Federal, State, and local governments provide an assortment of business incentives that are available to incoming companies and to those existing within Lafayette Parish. Financing, tax abatements, and training programs are a few examples of the benefits available.
- Development Ready** In June 2021, Broussard was the 47th community in the state, and the first in Lafayette Parish, to be designated a Louisiana Development Ready Community by Louisiana Economic Development. The application process helped us leverage our assets and address challenges, providing us with a strategic community and economic development plan. The certification means that we are development ready, competitive, and open for business.
- Quality of Life** The region's legendary joie de vivre and Cajun and Creole cultures are known around the globe, creating a unique environment for work and play. The subtropical climate is enjoyable in the area's parks and recreational facilities as well as Zoosiana. Broussard serves as a hospitable, safe, and family-friendly center for food, retail, and recreation.

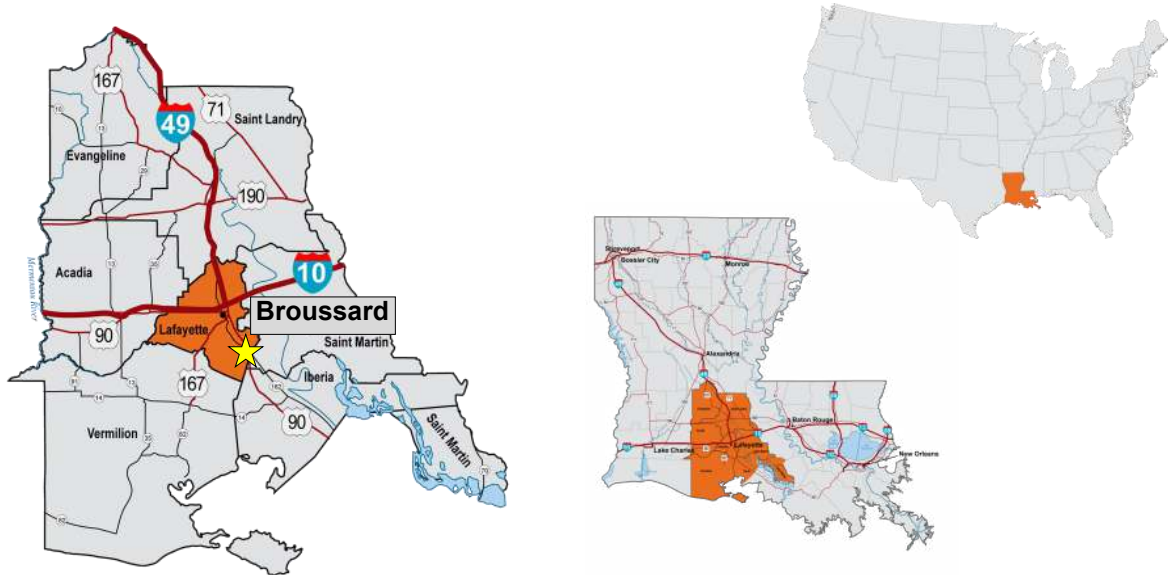
Broussard Economic Development Corporation

108 Broadview Drive
Broussard, LA 70518

 (337) 330-2230  info@developbroussard.com  www.developbroussard.com

Market Access

Broussard, LA is located in the heart of Acadiana in South Louisiana.



Railways

- Direct rail access, including an open source spur 2.7 miles away at Branch Warehousing
- Burlington Northern and Santa Fe Railway Co.; Union Pacific Railroad Co.; Louisiana & Delta Railroad, Inc. (L & D)

Motor Freight

- Located seven miles from the intersection of I-10 and I-49
- Located on Hwy. 90 (future I-49 South corridor)
- Abundant supply of carriers, including FedEx, UPS, SAIA Motor Freight, Roadway and others

Air Service

Lafayette Regional Airport

- Located six miles west of Broussard
- Three runways; the longest is 8,001 feet
- Serviced by: American Airlines, Delta Air Lines, and United Airline with 18 departures daily

Acadiana Regional Airport

- Located nine miles southeast of Broussard in New Iberia, Louisiana
- One concrete runway, 8,002 feet long
- One seaway for amphibious aircraft, 5,000 feet long

Waterways

Port of Greater Baton Rouge

- Located 60 miles east of Broussard, at the convergence of the Mississippi River and the Gulf Intracoastal Waterway

Port of Lake Charles

- Located 70 miles west of Broussard

Port of Iberia

- 23 miles southeast of Broussard

Other Area Ports

- Port of West St. Mary: shallow draft port 40 miles south in Franklin, LA
- Port of Vermilion: shallow draft port 15 miles west in Abbeville, LA
- Twin Parish Port: shallow draft port 40 miles southwest in Delcambre, LA

Business Services and Taxes

Economic Development

Email: Info@developbroussard.com
Phone: (337) 330-2230

Address: 108 Broadview Drive, Broussard, LA 70518
Website: www.developbroussard.com

Chamber of Commerce

- Provides business networking and quality of life for the community throughout the year.

Email: members@broussardchamber.net
Phone: (337) 837-6001

Address: 108 Broadview Drive, Broussard, LA 70518
Website: www.broussardchamber.net

Utilities

- The City of Broussard provides water and wastewater utility services.
- For more information, contact the Broussard Utility Administration office:

Kelli Miguez
(337) 837-6681 ext. 1
kmiguez@broussardla.com

Chelsea Thibodeaux
(337) 837-6681 ext. 1
cthibodeaux@broussardla.com

- Hours of Operation: Monday-Thursday, 6:30 a.m.- 5:00 p.m.
- Services are also available from the following suppliers:

Utility	Provider	Web Address
Electricity	Entergy	entergy.com
	SLEMCO	slemco.com
Water	City of Broussard	www.cityofbroussard.com/living-here/utilities
Sewage	City of Broussard	www.cityofbroussard.com/living-here/utilities
	T.E.S.inc	www.totalenvironmentalsolutions.com
Natural Gas	CenterPoint Energy	centerpointenergy.com
Cable TV/Internet	AT&T	att.com
	Cox Communications	cox.com
	LUS Fiber (in select neighborhoods)	lusfiber.com

Permitting

- To apply for a building permit, you must submit a complete set of plans to the Louisiana State Fire Marshal and the City of Broussard
- Submit all contractors license information to the City of Broussard
- Apply for a construction permit or occupational license at www.cityofbroussard.com/broussard/permitting-licensing
- Hours of Operation: Monday-Thursday, 6:30 a.m.- 5:00 p.m.
- For more information, contact the Broussard Permitting Clerk:

Sarah Hebert
(337) 837-6681 ext. 5
shebert@broussardla.com

Government Services and Taxes

Taxes

Property Tax

- No state property tax in Louisiana
- The total Parish millage for property outside of the City of Lafayette is 83.95. Broussard residents do not pay city property tax.
- Several types of exemptions are available in Lafayette Parish, including homestead exemption if you own the property in which you reside.

Sales Tax

- Sales tax is levied on the retail sale of personal property, goods used or stored for use in Louisiana, and on leases and rentals of tangible personal property and certain services.
- There are multiple special taxing districts and economic development districts in the parish that levy additional taxes for infrastructure improvements; that list can be found at www.laota.com.
- City of Broussard Municipal sales tax: 2.5%

Workforce

Availability & Cost of Labor

- The City of Broussard offers a large, skilled workforce.
- With more than 1000 businesses within 17.4 square miles, Broussard companies employ more than 11,400 people.

Business Summary for All Businesses in Broussard 2021

Total Businesses	1,030	Total Employees	11,489
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Education & Training Programs

Broussard, LA and Lafayette Parish have a knack for producing an innovative, energized workforce thanks to the unmatched workforce training programs and education opportunities offered in our region. In fact, businesses in the region were awarded more than \$1.5 million in 20 workforce training contracts in fiscal year 2020-21. There were 292 Small Business Employee Training programs also awarded, totaling more than \$750,000. In recent years, the award-winning LED FastStart™ program has dedicated millions of dollars to develop customized employee recruitment, screening, and training for Lafayette businesses. The Nelson A. Rockefeller Institute of Government listed the University of Louisiana as one of the top 100 public research universities in the nation. It is the second-largest university in Louisiana, with an enrollment of more than 19,000 students— offering more than 80 majors, more than 30 graduate programs, and 10 doctorate degree programs. South Louisiana Community College is one of the fastest-growing colleges in Louisiana, serving 10,000 students on 10 campuses in Acadiana. With all of these resources made readily available, you are sure to find a wide range of potential employees to recruit.

Available Programs and Resources

- LED FastStart: www.opportunitylouisiana.com/faststart
- Incumbent Worker Training Program (IWTP): www.laworks.net
- Small Business Employee Training Program (SBET): www.laworks.net
- Business and Career Solutions Center: www.laworks.net
- South Louisiana Community College: www.solacc.edu
- University of Louisiana at Lafayette: www.louisiana.edu

Business Base

The table below lists the top employing companies of Lafayette Parish as reported by management or personnel directors within each organization. Businesses with a location in Broussard are highlighted in blue.

Rank	Company	Industry	2018 Emp	HQ	Company Total Emp
1	LAFAYETTE PARISH SCHOOL SYSTEM	Education	4322		
2	OCHSNER LAFAYETTE GENERAL	Health Care	4078	HQ	
3	OUR LADY OF LOURDES REG MED CTR	Health Care	2800		
4	LAFAYETTE CONSOLIDATED GOVERNMENT	Public Administration	2500		
5	UNIVERSITY- LA LAFAYETTE	Education	2426		
6	WHC INC	Oil & Gas Pipeline Construction	1505	HQ	
7	WAL-MART STORES INC.	Retail Trade	1165		
8	STULLER INC.	Manufacturing	1061	HQ	1532
9	LAFAYETTE PARISH GOVERNMENT	Public Administration	1031		
10	SUPERIOR ENERGY SERVICES INC	Oil and Gas	*834	HQ	
11	FRANK'S INTERNATIONAL	Oil and Gas	*809		1477
12	SCHLUMBERGER	Oil and Gas	*774		
13	LHC GROUP INC	Health Care	756	HQ	
14	ISLAND OPERATING COMPANY	Oil and Gas	750	HQ	
15	BAKER HUGHES	Oil and Gas	*730		
16	MCDONALDS OF ACADIANA	Food service	707	HQ	
17	WAITR	Technology/ distribution	690	HQ	
18	ACADIAN COMPANIES	Health care	649	HQ	
19	SUPER 1 FOODS	Supermarkets & Other Grocery Stores	635		
20	CGI	Technology	570		
21	QUALITY COMPANIES	Oil and Gas	*550	HQ	
22	ALBERTSONS	Retail	497		
23	AT&T CALL CENTER	Communications	477		
24	FIELDWOOD ENERGY	Oil and Gas	*457		
25	HEART HOSPITAL OF LOUISIANA	Health Care	*450		
26	US POST OFFICE	Public Administration	*436		
27	LAFAYETTE UTILITY SYSTEM	Public Administration	411		
28	MISTRAS GROUP	Oil and Gas	403		
29	SCP HEALTH	Health Care	400	HQ	
29	LOWES HOME IMPROVEMENT	Retail	399		
30	HOME DEPOT	Retail	382		
31	KERGAN BROTHERS (SONIC)	Food Service	335		
32	LEADING HEALTHCARE OF LOUISIANA	Health Care	330	HQ	
33	WEATHERFORD	Oil and Gas	328		
34	LAFAYETTE POLICE DEPARTMENT	Public Administration	320		

Business Base (continued)

35	TEAM INDUSTRIAL SERVICES	Oil and Gas	<u>*320</u>		
36	FIRST HORIZONS/ IBERIABANK	Finance	<u>318</u>		
36	TARGET	Retail	<u>306</u>		
37	PHI GROUP INC	Transportation	<u>289</u>		
38	ROUSES	Retail	<u>*287</u>		
39	TAYLORS INTERNATIONAL	Food Service	<u>*273</u>		
40	SLEMCO	Utility Provider	<u>265</u>		
41	SYSCO	Distribution	<u>*260</u>		
42	AMG SPECIALTY HOSPITAL	Health Care	<u>247</u>		
43	FUGRO	Professional Services	<u>246</u>		
44	ARAMARK	Food Services	<u>*246</u>		-
45	LAFAYETTE COCA-COLA BOTTLING	Distribution	<u>235</u>		
46	WALGREEN'S	Retail Trade	<u>235</u>		-
47	HOME BANK	Finance	<u>231</u>		
48	VIEMED	Health Care	<u>227</u>		

*Figure estimated from Reference USA 2019 ** Figure estimated from Reference USA 2018

Incentives

Broussard, LA is a business-friendly environment, where leaders work together to ensure the success and prosperity of our community and our business base. There are several resources available in Louisiana that can give businesses that operate here an advantage. Below is a list of the most popular business incentives and programs available. For more information, visit www.opportunitylouisiana.com/business-incentives.

Louisiana Business Incentives

- Angel Investor Tax Credit
- Digital Interactive Media and Software Development Incentive
- Enterprise Zone
- Entertainment Job Creation Program
- Federal Opportunity Zones
- Industrial Tax Exemption
- LED FastStart
- Live Performance Production Program
- Motion Picture Production Program
- Music Job Creation Program
- Quality Jobs
- Research and Development Tax Credit
- Restoration Tax Abatement
- Sound Recording Program

Small Business Programs

- Bonding Assistance Program
- CEO Roundtables
- Economic Gardening Initiative
- Hudson Initiative
- Louisiana Contractors Accreditation Institute
- Louisiana Veterans First Business Initiative
- Mentor-Protégé Recognition Program
- Small and Emerging Business Development Program
- Small Business Loan and Guaranty Program
- STEP Grant
- Veteran Initiative

Quality of Life

Education

Public Education

- Elementary School: Katharine Drexel Elementary and Martial F. Billeaud Elementary
- Middle School: Broussard Middle School
- Nearby High Schools: Southside High School; Comeaux High School; and Lafayette Magnet Academies with specialized topics including Technology, Broadcasting & Journalism, Performing and Visual & Applied Arts, etc.

Private Education

- PreK-Eighth Grade: St. Cecilia School
- Sixth-Twelfth Grade: Episcopal School of Acadiana; Ascension Episcopal School
- Nearby High Schools: St. Thomas More Catholic High School; Teurlings Catholic High School

Post-Secondary

- University of Louisiana at Lafayette: second-largest university in the state (www.louisiana.edu)
- South Louisiana Community College: one of the fastest-growing colleges in Louisiana serving with eight campuses in Acadiana (www.solacc.edu)

Healthcare

Lafayette Parish is the medical hub of the region because of superior healthcare facilities with a pool of talented professionals and staff, as well as local innovation and research.

- Lafayette Parish is home to 12 medical facilities with more than 1,200 beds
- There are more than 400 physicians in the parish and more than 800 in the region, covering more than 33 specialties
- Twenty five nursing homes are located in Lafayette Parish, with more than 1,000 beds
- There are more than 160 dentists in the region, including General Dentistry, Endodontists, Orthodontists, Oral Surgeons, Pediatric Dentists, and Periodontists

Sports & Recreation

- Broussard Sports Complex at St. Julien Park: state-of-the-art, \$37 million public sports complex on 122 acres; offers youth recreational sports programs and a beautiful community park (www.broussardsportscomplex.com)
- Arceneaux Park: 31 acres; offers tennis courts, soccer fields, basketball courts, lighted ball fields, batting cages, t-ball, covered picnic areas, restrooms, and a children's playground
- Le Triomphe Golf and Country Club: one of the south's most exclusive private golf and country clubs; one of two clubs in Louisiana to host a sanctioned PGA Tour event, the prestigious Chitimacha Louisiana Open (www.letriomphe.com)

Entertainment & Leisure

- Zoosiana: accredited zoological park, home to more than 1,000 animals (www.zooofacadiana.org)
- Parish Brewing Company: local craft brewery and taproom (www.parishbeer.com)
- Celebrity Movie Theatre: 10-screen, first-run movie theatre (www.celebritytheatres.com)
- Elevation Station: 37,000-sq.-ft. indoor sports and family entertainment trampoline park (www.elevationstation.com)

Festivals and Music

- Family-friendly outdoor concerts
- Broussard Independence Day Festival: held every year at the Broussard Sports Complex at St. Julien Park. Enjoy fireworks, live music, face painting, splash pad, strolling musician, balloon artist, and more.
- Noël à Broussard: Held every year in December; includes Broussard Christmas Parade, Christmas Tree lighting, and Papa Noël's Market, and more
- Take advantage of other festivals in the area, including Festival International de Louisiane (www.festivalinternational.com), Festival Acadiens et Creole (www.festivalsacadiens.com), and Mardi Gras (www.mardigraslafayette.net)

Food and Lodging

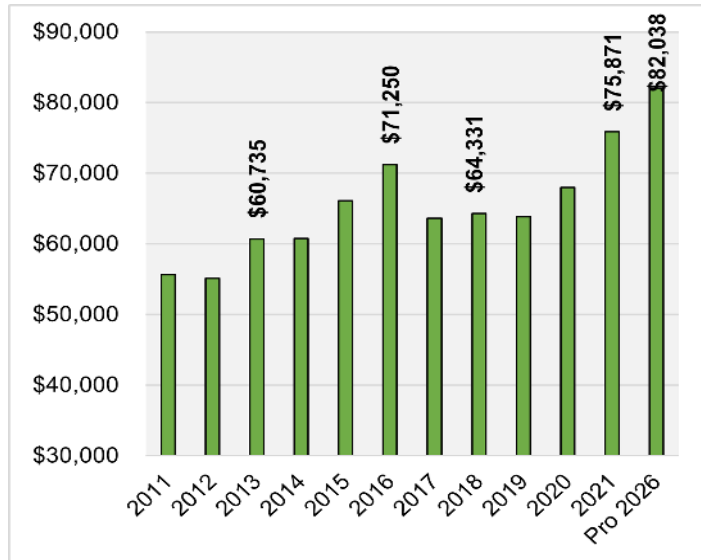
- Places to eat: Broussard features 60 restaurants including a variety of dining options from homecooked plate lunches to fine-dining Italian and seafood.
- Lodging: Two conveniently located hotels and two RV parks offer accommodations when you need to stay the night in Broussard.

Broussard Economic Indicators

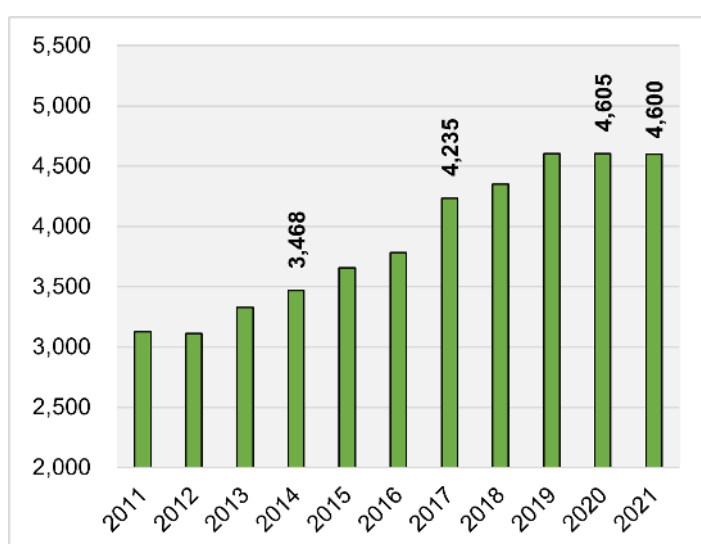
Population and Projected Growth

1960	1,579	2014	10,356
1970	2,302	2015	11,303
1980	3,712	2016	11,507
1990	5,518	2017	11,076
2000	6,120	2018	11,403
2010	7,526	2019	12,087
2011	8,567	2020	12,090
2012	8,813	2021	12,036
2013	9,414	Projected 2026	13,043

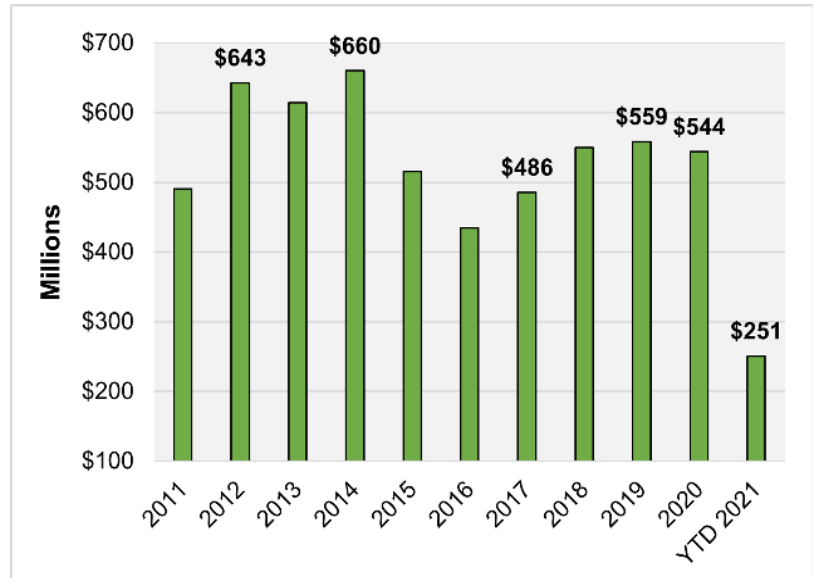
Median Household Income



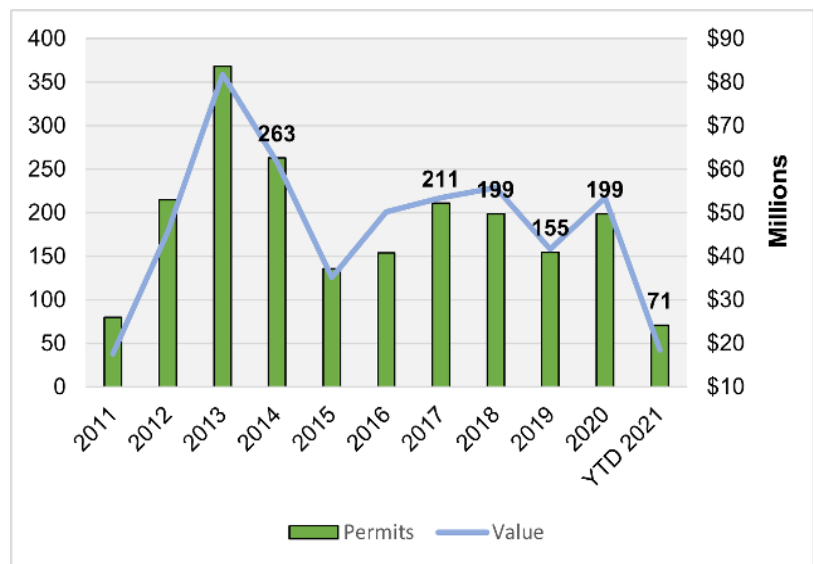
Total Households



Taxable Sales

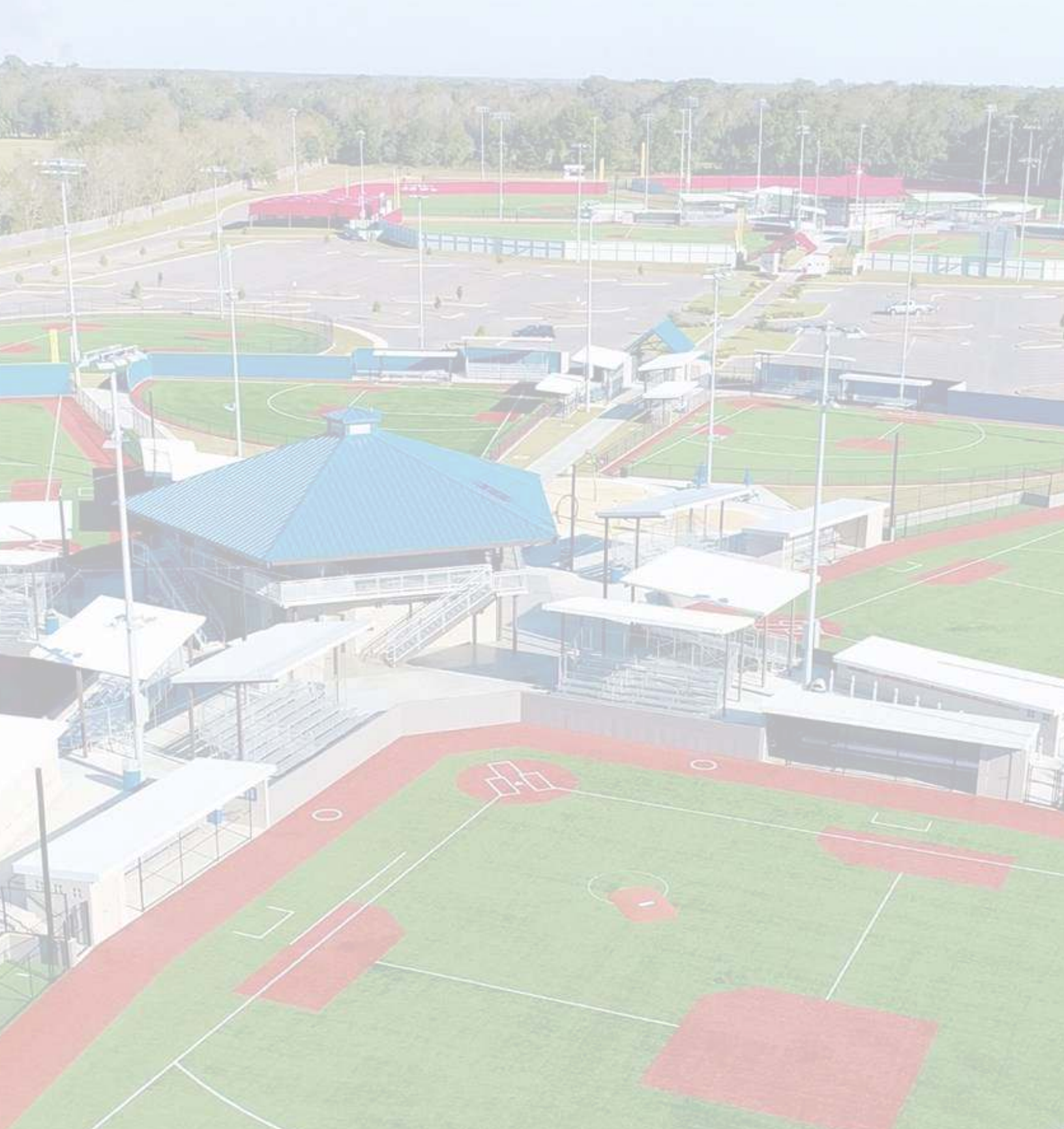


Residential Building Permits and Value






See the complete Broussard Demographic Report at:
www.developbroussard.com/demographics





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