

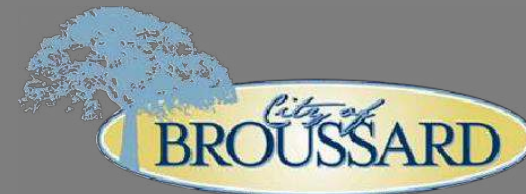
BROUSSARD MAIN STREET

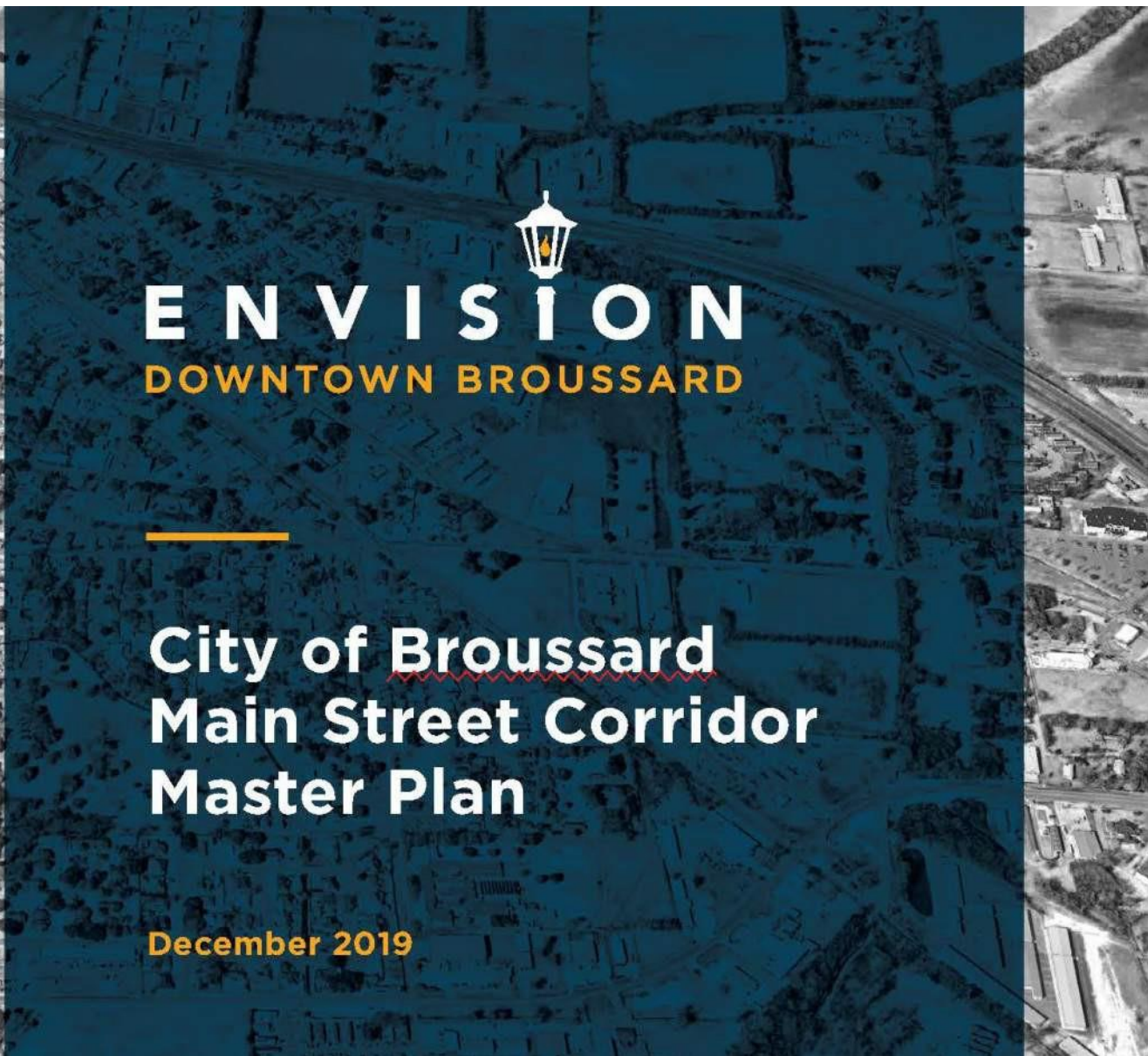
PHASE I: SOUTH BERNARD TO CLARA STREET

(ORDINANCE #20-668)

Prepared for the:

Regular Meeting of the Mayor and City Council of
the City Broussard, Louisiana held on
Tuesday, October 27, 2020





ENVISION

DOWNTOWN BROUSSARD

City of Broussard Main Street Corridor Master Plan

December 2019

BROUSSARD MAIN STREET

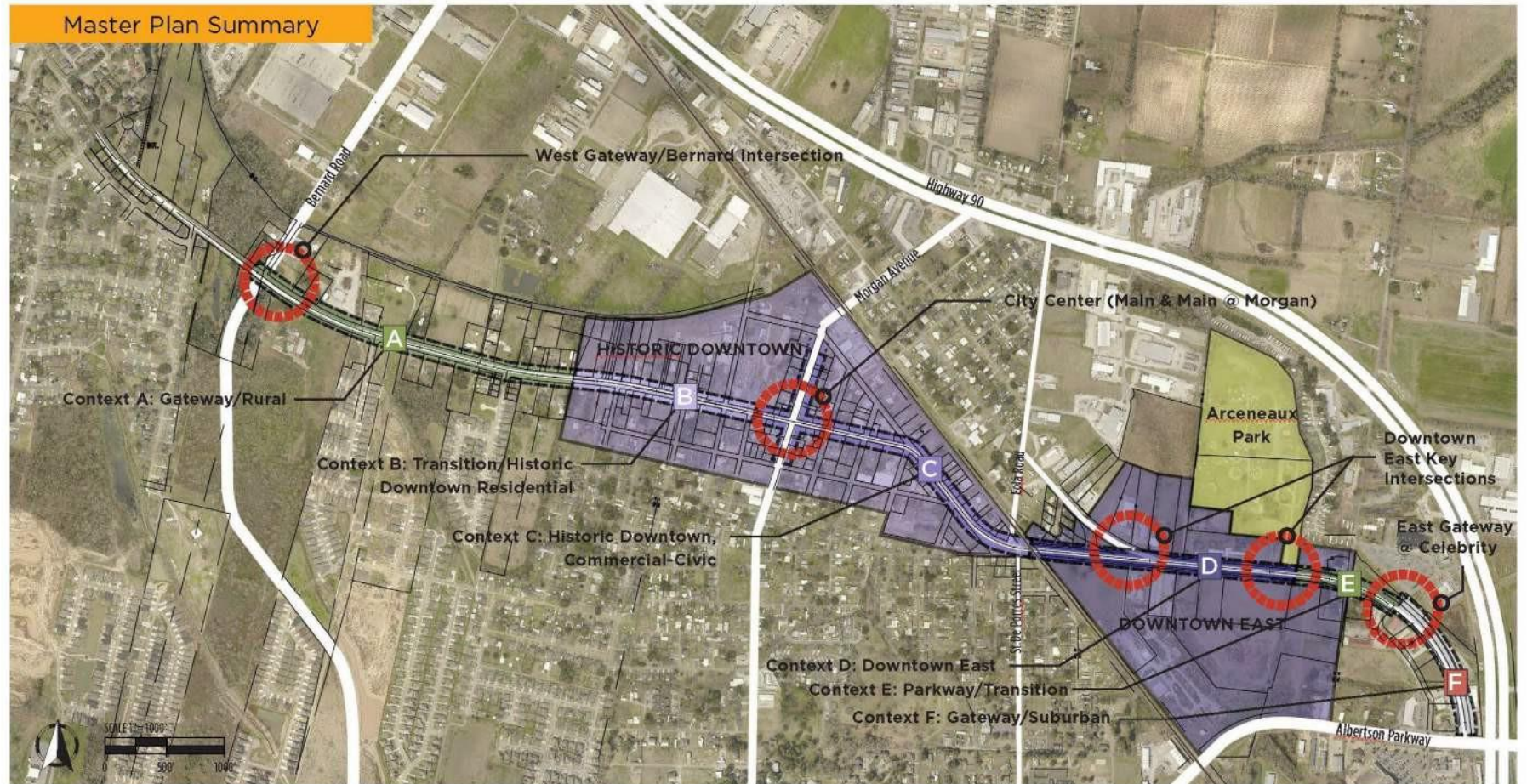
PHASE I: SOUTH BERNARD TO CLARA STREET

Main Street Phase I Project

equals

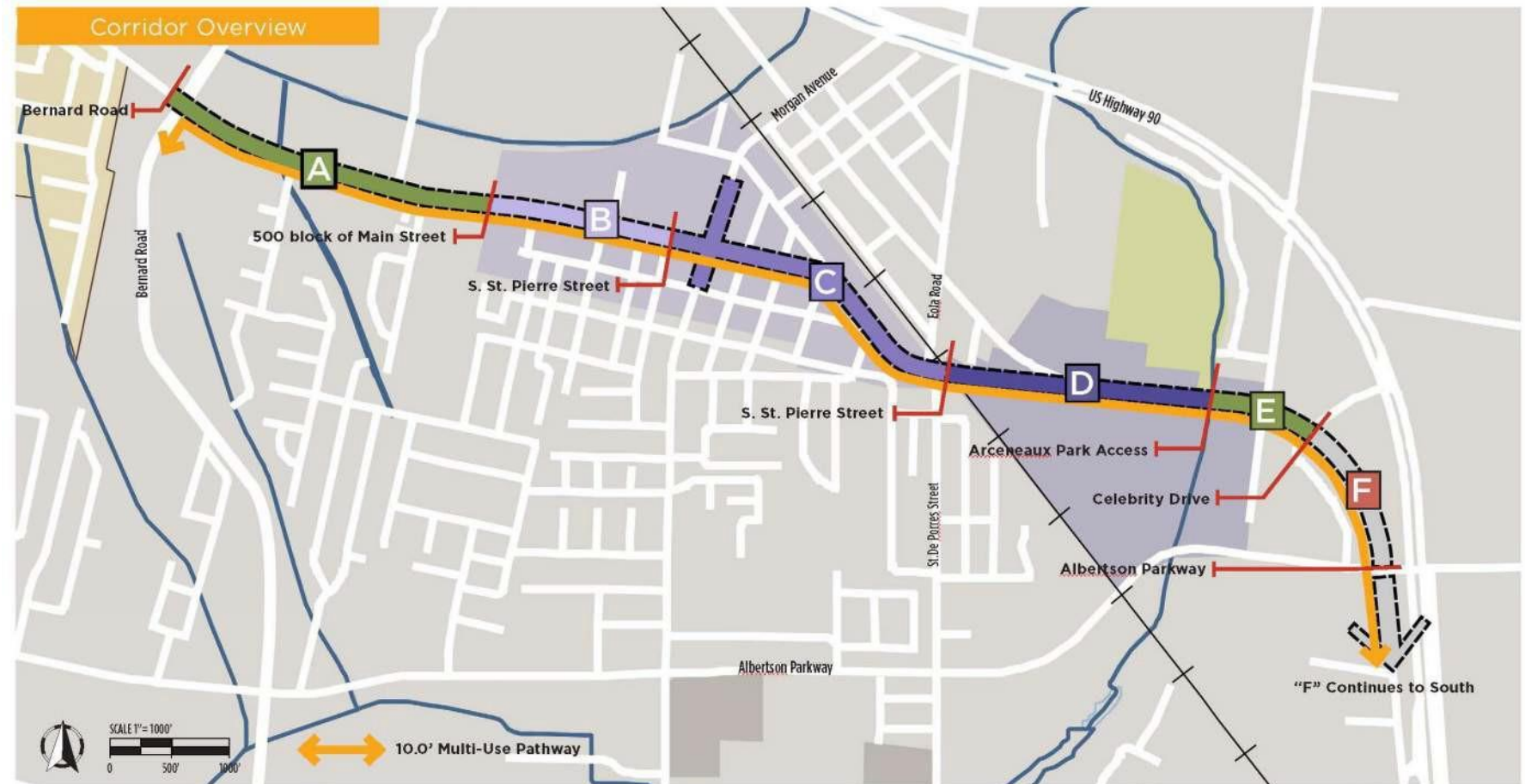
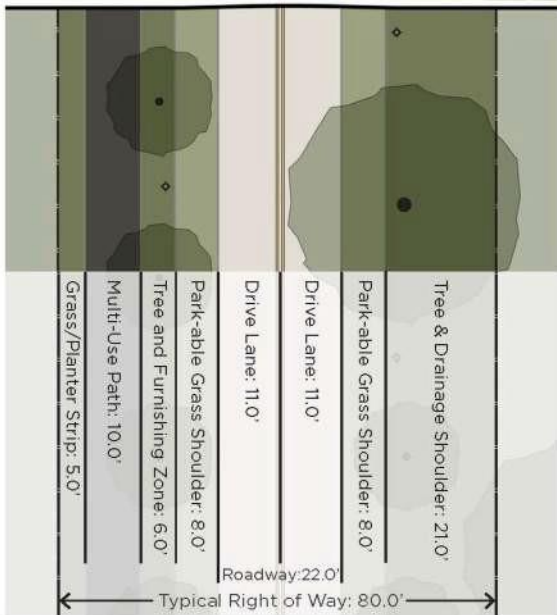
Context A: Gateway / Rural

Street Character: Context A



BROUSSARD MAIN STREET

PHASE I: SOUTH BERNARD TO CLARA STREET



BROUSSARD MAIN STREET

PHASE I: SOUTH BERNARD TO CLARA STREET



BENEFITS OF PROJECT:

- HEALTH, SAFETY, & WELFARE (HSW)
- QUALITY OF LIFE ENHANCEMENTS

BROUSSARD MAIN STREET

PHASE I: SOUTH BERNARD TO CLARA STREET



BENEFITS OF PROJECT:

- HEALTH, SAFETY, & WELFARE (HSW)
- QUALITY OF LIFE ENHANCEMENTS

HSW INTERVENTIONS:

- PEDESTRIAN & BICYCLIST SAFETY
- STORMWATER IMPROVEMENTS
- INCREASED VISIBILITY
- MAIN STREET VEHICLE SPEED REDUCTION

ENHANCEMENTS:

- HEALTHY LIVING AMENITIES
- ECONOMIC STIMULUS
- COMMUNITY AESTHETICS
- CREATES A COMMUNITY SENSE OF PLACE
- COMMUNITY INTEGRATION w/ WALKS

BROUSSARD MAIN STREET

PHASE I: SOUTH BERNARD TO CLARA STREET



BENEFITS OF PROJECT:

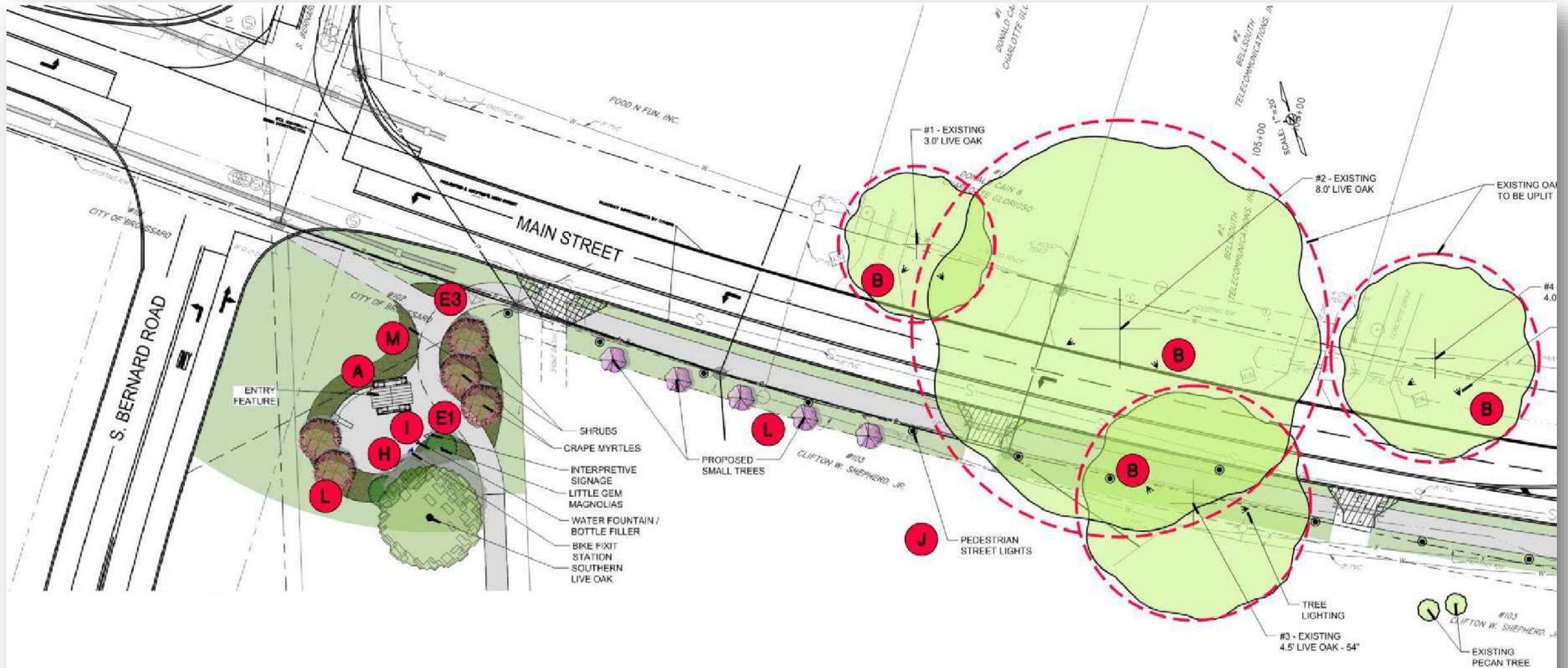
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WEST GATEWAY



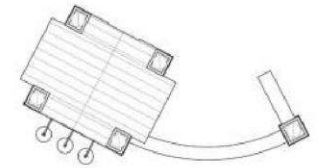
ENTRY FEATURE



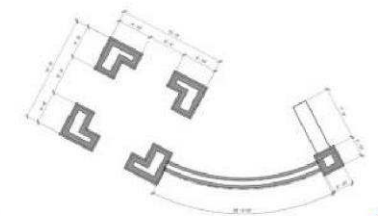
BROUSSARD ENTRY MONUMENT



BACK VIEW



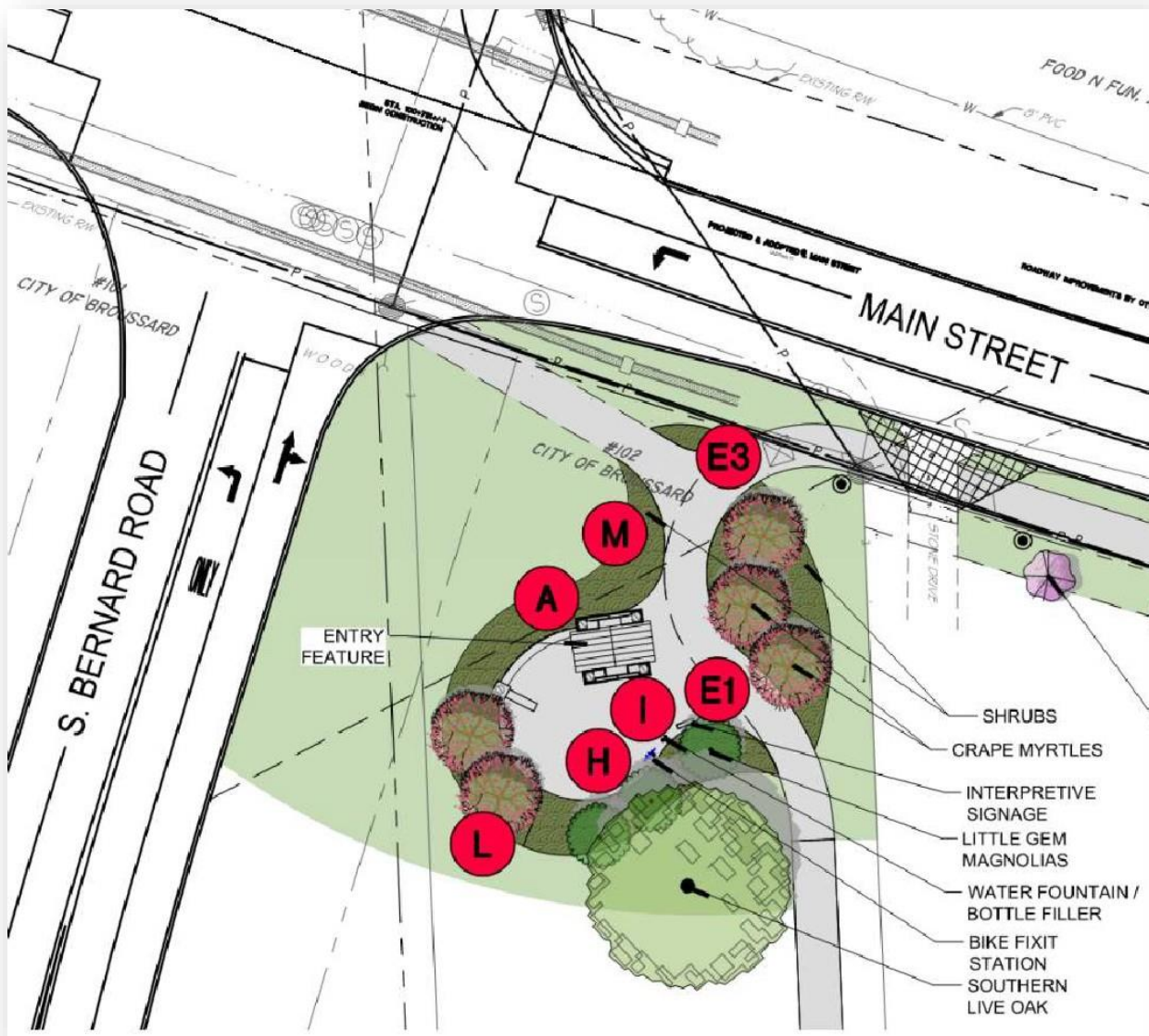
TOP VIEW
SCALE: 1" = 10' - 0"



FLOOR PLAN
SCALE: 1" = 10' - 0"

WEST GATEWAY





AMENITIES at GATEWAY

OTHER AMENITIES



ORIENTATION
SIGNAGE

E1



INTERPRETIVE
SIGNAGE

E2



COMMEMORATIVE
MARKER

E3



DECORATIVE PATTERN
BENCH

F



COLOR ACCENT
TRASH RECEPTACLE

G



FIX-IT STATION

H



WATER FOUNTAIN AND
BOTTLE FILLER

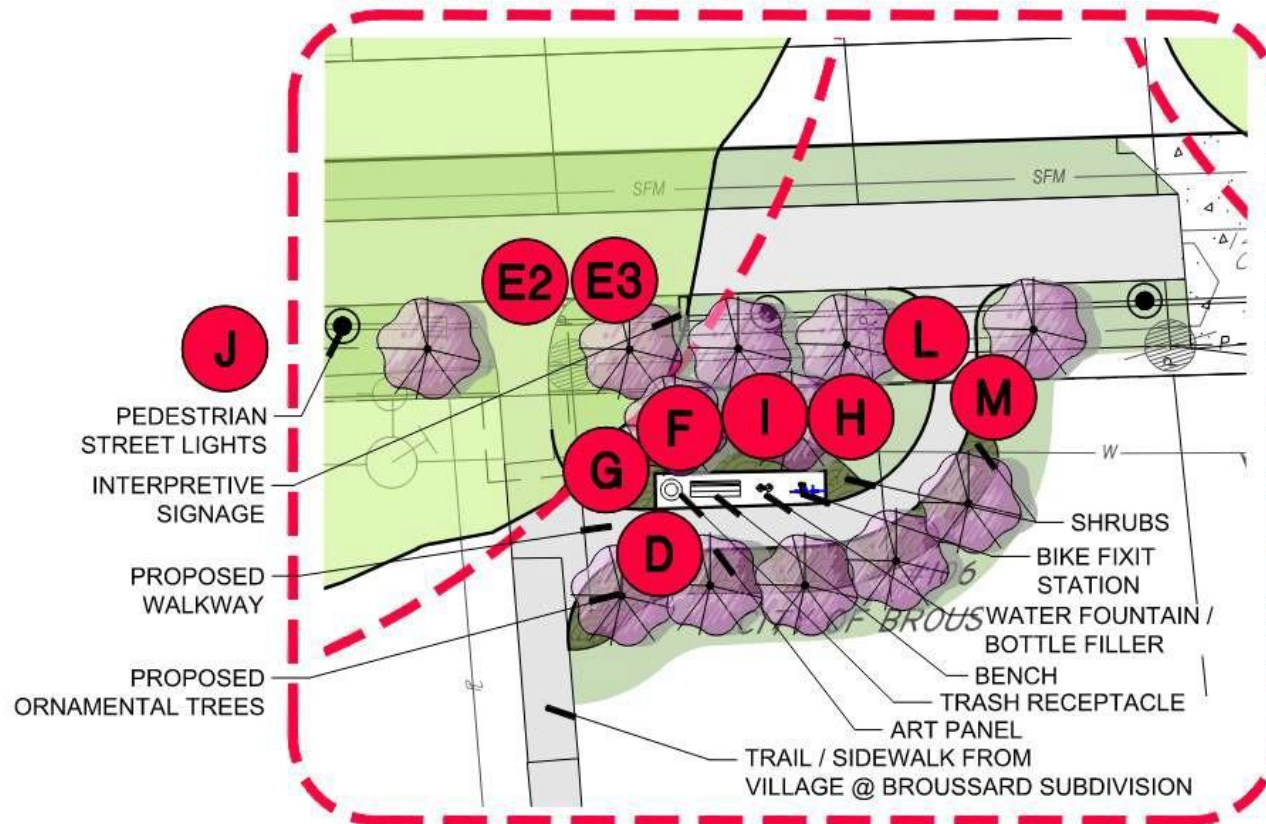
I



PEDESTRIAN STREET
LIGHT (50' O.C.)

J

TRAILHEAD BLOW-UP A



OTHER AMENITIES



ORIENTATION
SIGNAGE

E1



INTERPRETIVE
SIGNAGE

E2



COMMEMORATIVE
MARKER

E3



DECORATIVE PATTERN
BENCH

F



COLOR ACCENT
TRASH RECEPTACLE

G



FIX-IT STATION

H



WATER FOUNTAIN AND
BOTTLE FILLER

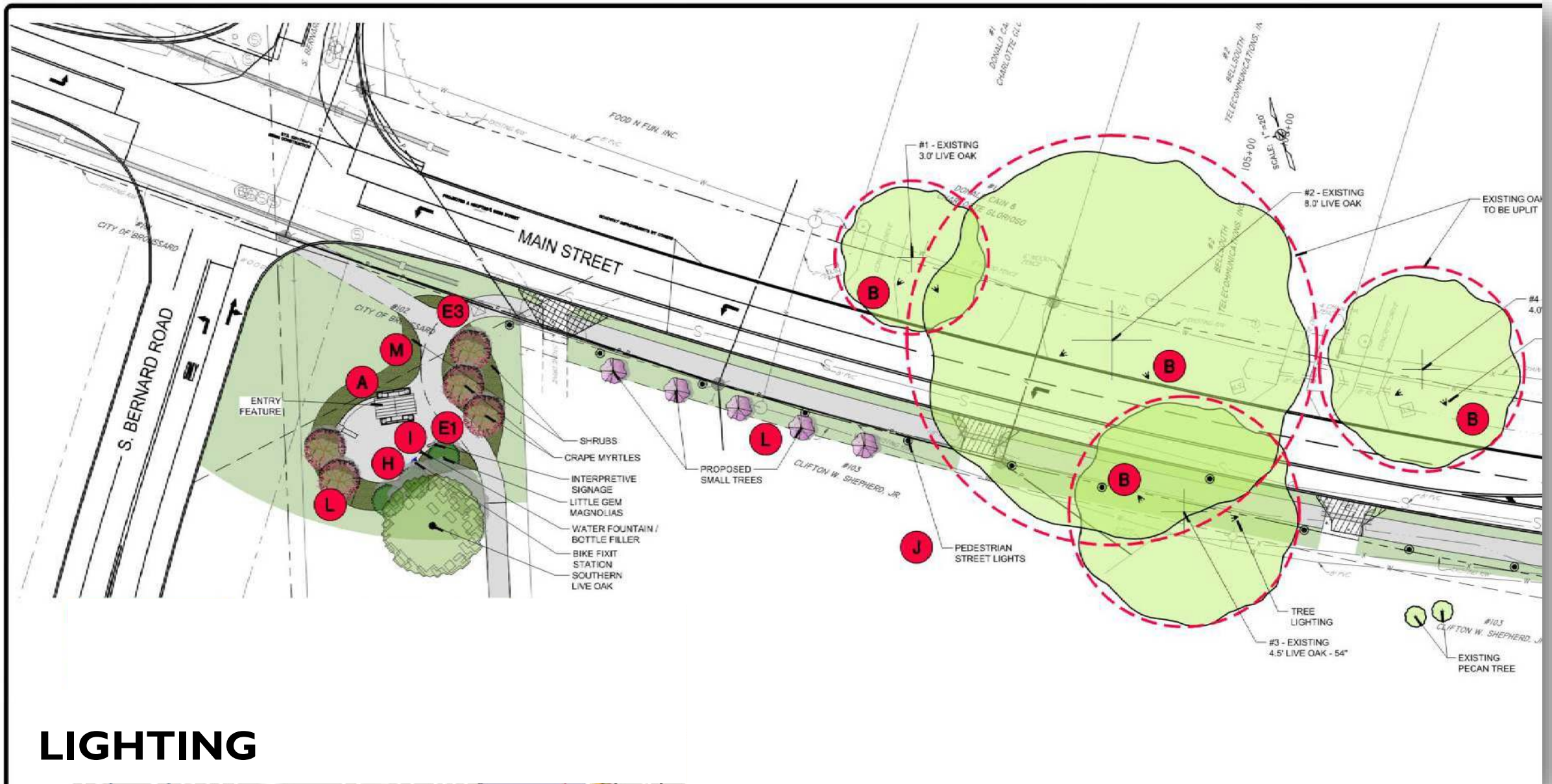
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PEDESTRIAN STREET
LIGHT (50' O.C.)

J

AMENITIES at TRAILHEAD



LIGHTING

TREE LIGHTING



DOWN LIGHTS

B1



UPLIGHTS

B2



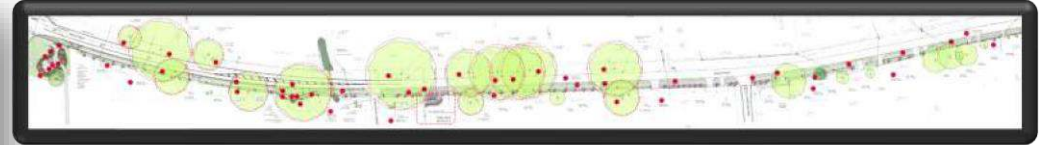
B3



B3

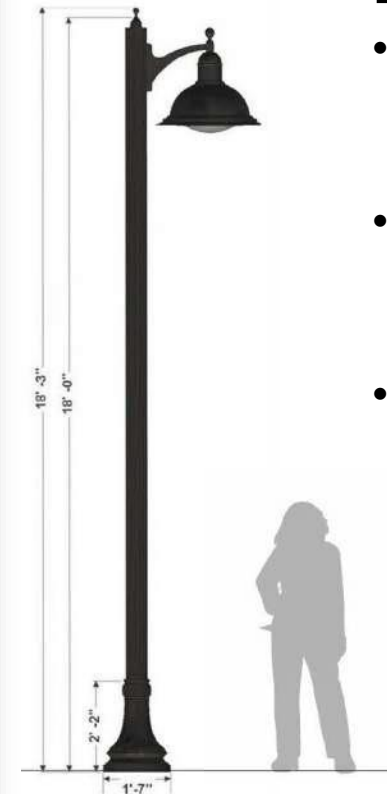


B3

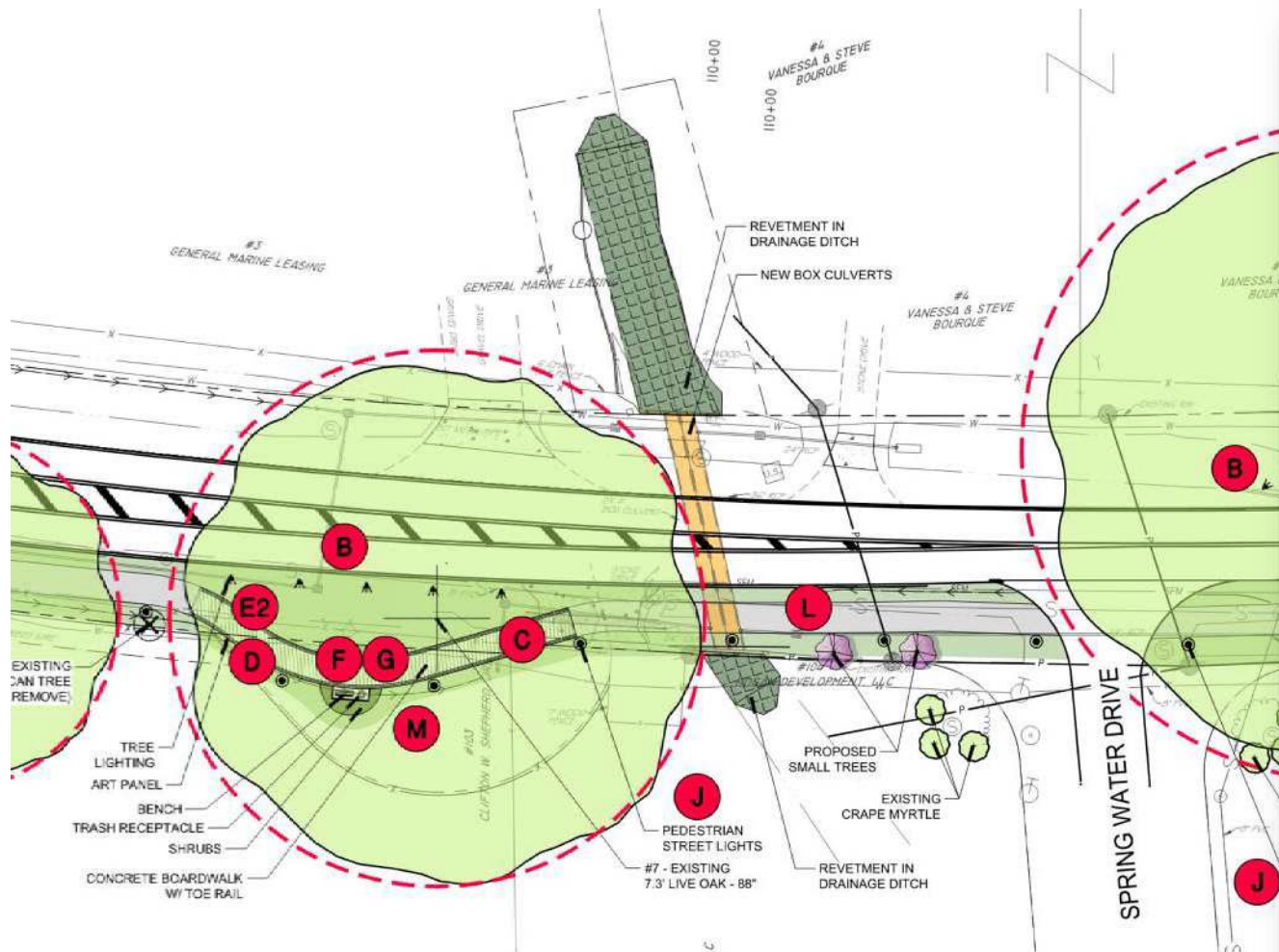


LIGHTING

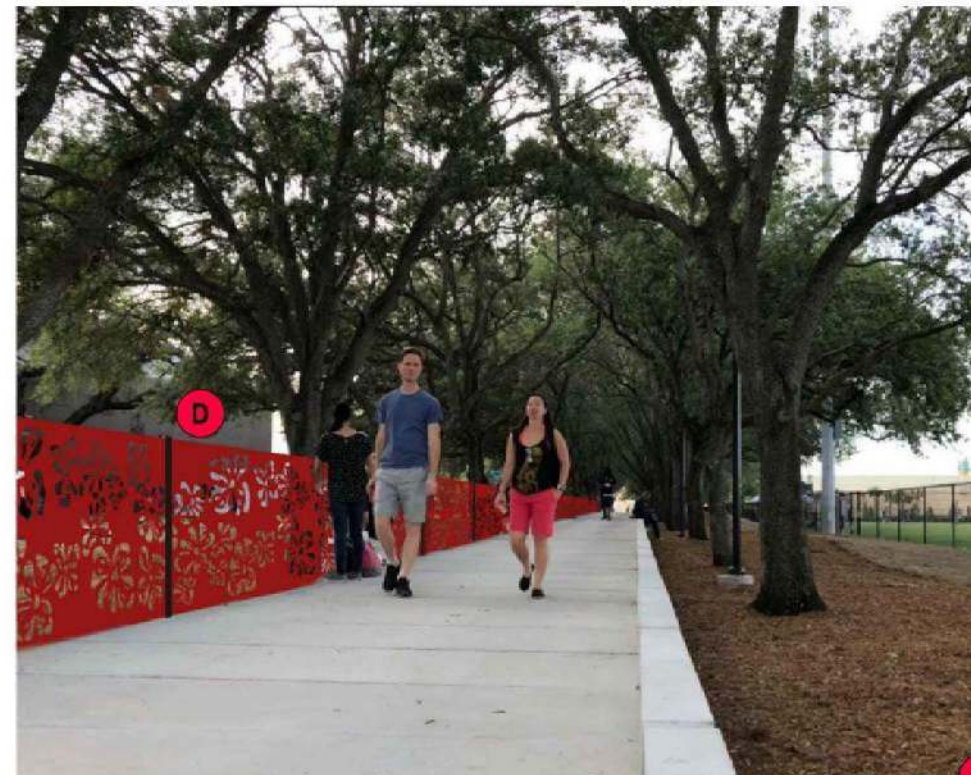
- LED Low-Voltage Lights that Uplight and Downlight Existing Oak Trees
- Color-changing LED Light technology for seasonal / holiday ambiance.
- Fourteen (14) existing Live Oaks along Main Street. Pedestrian type Street Lights along pathway. Sixty-Two (62) 18' Tall LED Pedestrian Street Lights



TREE PROTECTION BRIDGE, CULVERTS, AND ARTISTIC ELEMENTS



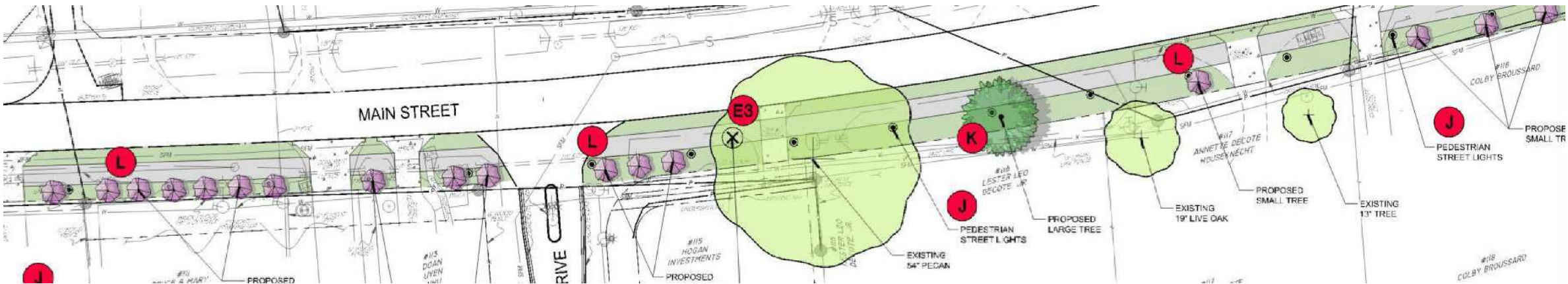
CONCRETE BOARDWALK



ART PANEL ON CONCRETE BOARDWALK



LARGE TREE PLANTINGS



LARGE DECIDUOUS TREES
(OVER 30' TALL)

LARGE EVERGREEN TREES
(OVER 30' TALL)



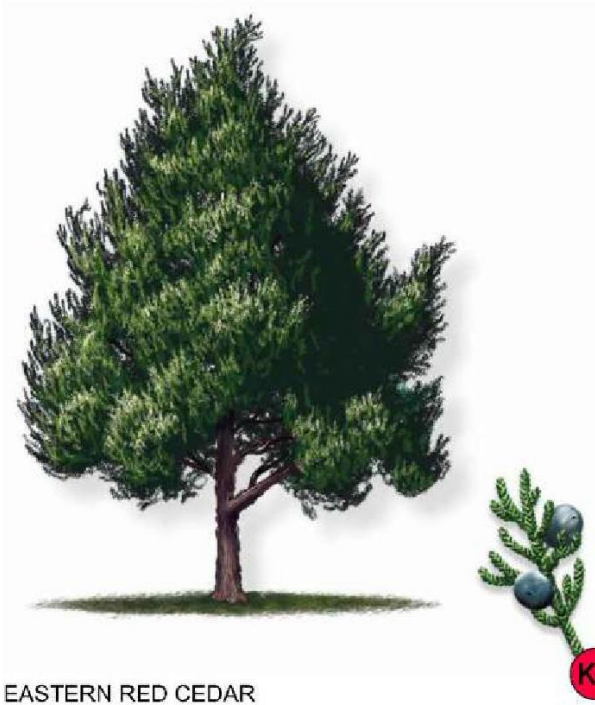
NUTTALL OAK



RED MAPLE



BALD CYPRESS



EASTERN RED CEDAR

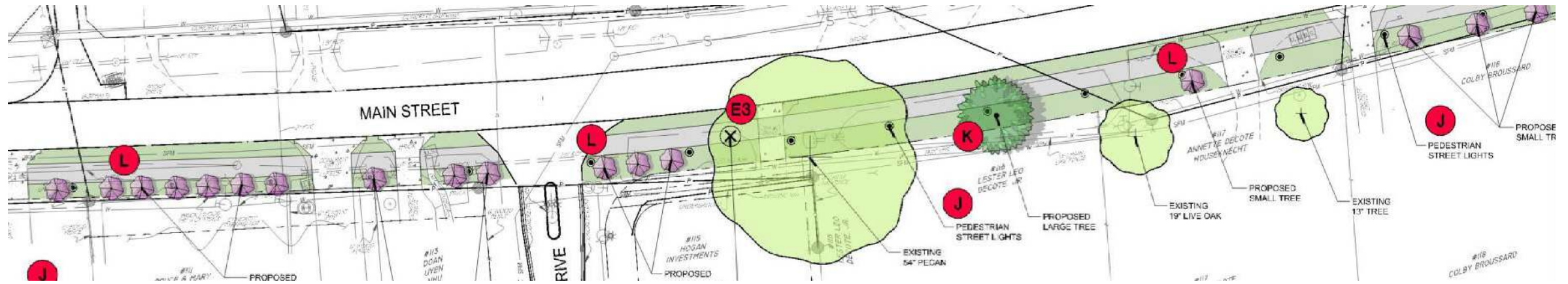


SOUTHERN MAGNOLIA



AMERICAN HOLLY

SMALL TREE PLANTINGS



**SMALL DECIDUOUS TREES
(UNDER 30' TALL)**



GRANCY GRAYBEARD



PARSLEY HAWTHORNE

GRAPE MYRTLE 'SIOUX'

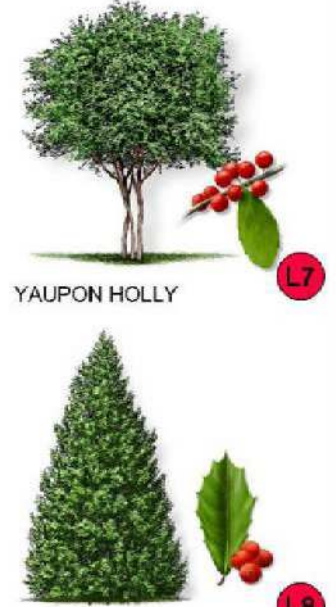


LITTLE GEM MAGNOLIA



SWEET OLIVE

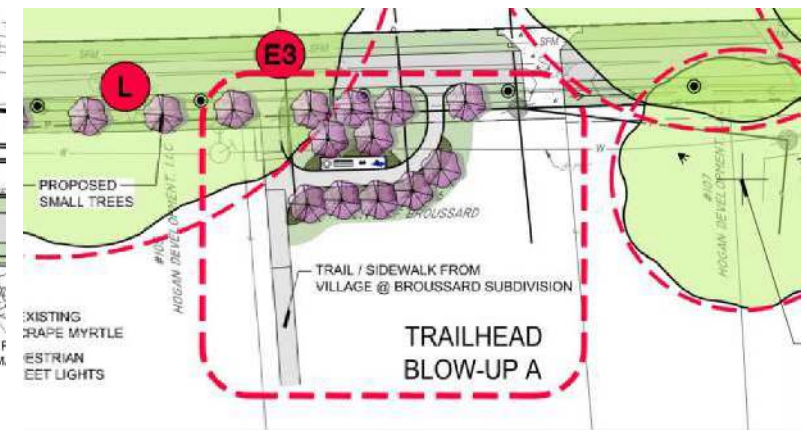
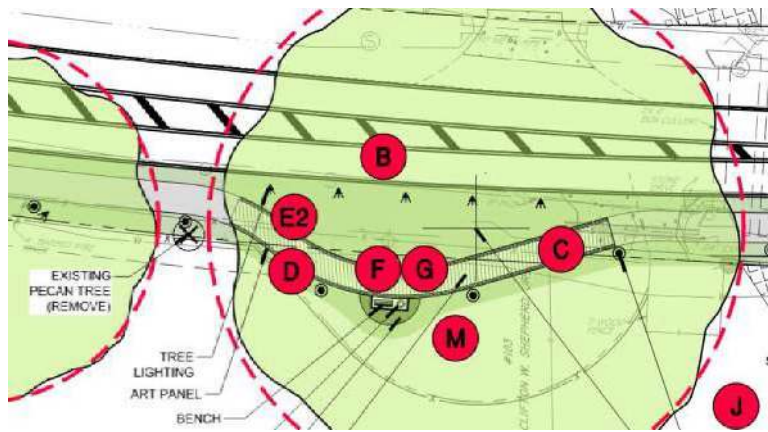
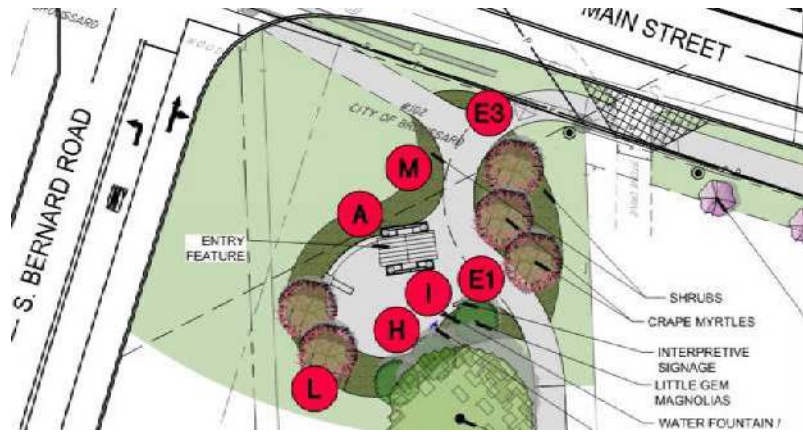
CHERRY LAUREL



YAUPON HOLLY

FOSTER HOLLY

AMENITY PLANTINGS



SHRUBS



ENCORE AZALEAS

M7



BLUE PACIFIC JUNIPER

M8



SASANQUA CAMELLIAS

M9



INDIAN HAWTHORN

M10



NANDINA

M11



DWARF PODOCARPUS

M12

PERENNIALS AND ANNUALS



AGAPANTHUS

M1



BICOLOR IRIS

M2



IRISES

M3



DRIFT ROSE

M4



LANTANA

M5



MULHY GRASS

M6

BROUSSARD MAIN STREET

PHASE I: SOUTH BERNARD TO CLARA STREET



Quick Facts:

- Drainage Culvert across Main Street
- Reconfiguration of Drainage Swales
- Fourteen (14) Lighted Trees
- Fifty (50) Pedestrian Street Lights
- 3,150 L.F. (0.6 mile) of 10' wide Concrete Path

- Entry Gateway Structure
- "Welcome to Broussard" Entry Sign
- Concrete Boardwalk over Tree Roots
- Two (2) Artistic Panels
- Three (3) Benches and Trash Receptacles
- Two (2) Water Fountains / Bottle Fillers

- Two (2) Bicycle "Fix-It" Stations
- Six (6) Commemorative Markers
- One (1) Orientation Sign
- One (1) Interpretative Sign
- Sixty (60) Trees
- 3,500 Square Feet of Landscape Beds