

**Broussard cit...**
**Population Summary**

2010 Total Population	8,468
2020 Total Population	13,446
2020 Group Quarters	123
2025 Total Population	13,827
2025 Group Quarters	123
2030 Total Population	14,333
2025-2030 Annual Rate	0.72%
2025 Total Daytime Population	18,570
Workers	11,814
Residents	6,756

**Household Summary**

2010 Households	3,256
2010 Average Household Size	2.56
2020 Total Households	5,102
2020 Average Household Size	2.61
2025 Households	5,458
2025 Average Household Size	2.51
2030 Households	5,785
2030 Average Household Size	2.46
2025-2030 Annual Rate	1.17%
2010 Families	2,287
2010 Average Family Size	3.02
2025 Families	3,787
2025 Average Family Size	2.93
2030 Families	3,972
2030 Average Family Size	2.88
2025-2030 Annual Rate	0.96%

**Housing Unit Summary**

2000 Housing Units	2,567
Owner Occupied Housing Units	71.8%
Renter Occupied Housing Units	22.2%
Vacant Housing Units	6.0%
2010 Housing Units	3,462
Owner Occupied Housing Units	73.8%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	6.0%
2020 Housing Units	5,520
Owner Occupied Housing Units	73.5%
Renter Occupied Housing Units	18.9%
Vacant Housing Units	7.6%
2025 Housing Units	5,955
Owner Occupied Housing Units	74.3%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	8.3%
2030 Housing Units	6,311
Owner Occupied Housing Units	75.2%
Renter Occupied Housing Units	16.4%
Vacant Housing Units	8.3%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**2025 Households by Income**

Household Income Base	5,458
<\$15,000	4.6%
\$15,000 - \$24,999	6.1%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	17.7%
\$200,000+	8.9%
Average Household Income	\$112,237

**2030 Households by Income**

Household Income Base	5,785
<\$15,000	4.3%
\$15,000 - \$24,999	5.2%
\$25,000 - \$34,999	6.7%
\$35,000 - \$49,999	8.2%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	20.0%
\$200,000+	10.9%
Average Household Income	\$122,948

**2025 Owner Occupied Housing Units by Value**

Total	4,424
<\$50,000	3.7%
\$50,000 - \$99,999	1.0%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	6.5%
\$200,000 - \$249,999	20.7%
\$250,000 - \$299,999	20.8%
\$300,000 - \$399,999	29.5%
\$400,000 - \$499,999	7.3%
\$500,000 - \$749,999	5.7%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$311,429

**2030 Owner Occupied Housing Units by Value**

Total	4,748
<\$50,000	2.8%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	4.8%
\$200,000 - \$249,999	19.0%
\$250,000 - \$299,999	19.7%
\$300,000 - \$399,999	32.5%
\$400,000 - \$499,999	8.8%
\$500,000 - \$749,999	6.8%
\$750,000 - \$999,999	2.1%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$332,817

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## Market Profile

Broussard City, LA  
 Broussard City, LA (2210075)  
 Geography: Place

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		Broussard cit...
<b>Median Household Income</b>		
2025		\$85,457
2030		\$95,877
<b>Median Home Value</b>		
2025		\$286,398
2030		\$302,913
<b>Per Capita Income</b>		
2025		\$44,379
2030		\$49,696
<b>Median Age</b>		
2010		34.3
2020		35.6
2025		37.3
2030		38.5
<b>2020 Population by Age</b>		
Total		13,446
0 - 4		7.8%
5 - 9		7.4%
10 - 14		7.2%
15 - 24		10.9%
25 - 34		15.7%
35 - 44		16.2%
45 - 54		12.0%
55 - 64		11.0%
65 - 74		7.7%
75 - 84		2.9%
85 +		1.2%
18 +		73.6%
<b>2025 Population by Age</b>		
Total		13,827
0 - 4		7.1%
5 - 9		7.9%
10 - 14		6.8%
15 - 24		11.6%
25 - 34		12.6%
35 - 44		17.2%
45 - 54		12.1%
55 - 64		10.3%
65 - 74		8.9%
75 - 84		4.2%
85 +		1.3%
18 +		74.3%
<b>2030 Population by Age</b>		
Total		14,333
0 - 4		6.8%
5 - 9		7.0%
10 - 14		7.7%
15 - 24		11.2%
25 - 34		12.2%
35 - 44		16.2%
45 - 54		13.6%
55 - 64		9.9%
65 - 74		8.8%
75 - 84		5.0%
85 +		1.5%
18 +		74.7%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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 Geography: Place

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<b>2020 Population by Sex</b>		
Males		6,584
Females		6,862
<b>2025 Population by Sex</b>		
Males		6,855
Females		6,972
<b>2030 Population by Sex</b>		
Males		7,101
Females		7,232
<b>2010 Population by Race/Ethnicity</b>		
Total		8,468
White Alone		80.3%
Black Alone		15.6%
American Indian Alone		0.3%
Asian Alone		1.3%
Pacific Islander Alone		0.1%
Some Other Race Alone		1.1%
Two or More Races		1.4%
Hispanic Origin		2.7%
Diversity Index		36.5
<b>2020 Population by Race/Ethnicity</b>		
Total		13,446
White Alone		74.0%
Black Alone		16.0%
American Indian Alone		0.5%
Asian Alone		2.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.3%
Two or More Races		6.1%
Hispanic Origin		5.2%
Diversity Index		48.0
<b>2025 Population by Race/Ethnicity</b>		
Total		13,827
White Alone		71.4%
Black Alone		17.9%
American Indian Alone		0.5%
Asian Alone		2.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.7%
Two or More Races		6.3%
Hispanic Origin		5.6%
Diversity Index		51.1
<b>2030 Population by Race/Ethnicity</b>		
Total		14,333
White Alone		69.7%
Black Alone		18.5%
American Indian Alone		0.5%
Asian Alone		2.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.7%
Two or More Races		7.1%
Hispanic Origin		6.1%
Diversity Index		53.4

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**2020 Population by Relationship and Household Type**

Total	13,446
In Households	99.1%
Householder	37.9%
Opposite-Sex Spouse	20.3%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.4%
Same-Sex Unmarried Partner	0.2%
Biological Child	30.3%
Adopted Child	0.5%
Stepchild	1.7%
Grandchild	1.6%
Brother or Sister	0.7%
Parent	0.7%
Parent-in-law	0.3%
Son-in-law or Daughter-in-law	0.2%
Other Relatives	0.6%
Foster Child	0.0%
Other Nonrelatives	1.5%
In Group Quarters	0.9%
Institutionalized	0.9%
Noninstitutionalized	0.0%

**2025 Population 25+ by Educational Attainment**

Total	9,203
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	7.5%
High School Graduate	21.6%
GED/Alternative Credential	3.3%
Some College, No Degree	17.5%
Associate Degree	7.7%
Bachelor's Degree	30.6%
Graduate/Professional Degree	8.5%

**2025 Population 15+ by Marital Status**

Total	10,808
Never Married	32.6%
Married	55.3%
Widowed	3.7%
Divorced	8.4%

**2025 Civilian Population 16+ in Labor Force**

Civilian Population 16+	7,461
Population 16+ Employed	96.0%
Population 16+ Unemployment rate	4.0%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	8.9%
Population 25-54 Employed	70.0%
Population 25-54 Unemployment rate	3.2%
Population 55-64 Employed	10.7%
Population 55-64 Unemployment rate	6.2%
Population 65+ Employed	7.1%
Population 65+ Unemployment rate	0.4%

## Broussard cit...

### 2025 Employed Population 16+ by Industry

Total	7,159
Agriculture/Mining	7.9%
Construction	5.8%
Manufacturing	8.1%
Wholesale Trade	1.7%
Retail Trade	6.9%
Transportation/Utilities	4.8%
Information	0.5%
Finance/Insurance/Real Estate	6.2%
Services	52.8%
Public Administration	5.2%

### 2025 Employed Population 16+ by Occupation

Total	7,159
White Collar	67.2%
Management/Business/Financial	19.7%
Professional	30.1%
Sales	10.1%
Administrative Support	7.3%
Services	13.7%
Blue Collar	19.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	3.5%
Production	4.9%
Transportation/Material Moving	4.5%

### 2020 Households by Type

Total	5,102
Married Couple Households	54.2%
With Own Children <18	26.9%
Without Own Children <18	27.3%
Cohabiting Couple Households	6.9%
With Own Children <18	2.9%
Without Own Children <18	4.0%
Male Householder, No Spouse/Partner	16.3%
Living Alone	10.6%
65 Years and over	2.3%
With Own Children <18	2.1%
Without Own Children <18, With Relatives	2.6%
No Relatives Present	1.1%
Female Householder, No Spouse/Partner	22.6%
Living Alone	11.9%
65 Years and over	5.2%
With Own Children <18	5.2%
Without Own Children <18, With Relatives	4.6%
No Relatives Present	0.9%

### 2020 Households by Size

Total	5,102
1 Person Household	22.5%
2 Person Household	30.9%
3 Person Household	19.0%
4 Person Household	17.0%
5 Person Household	6.8%
6 Person Household	2.3%
7 + Person Household	1.4%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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 Geography: Place

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		Broussard cit...
<b>2020 Households by Tenure and Mortgage Status</b>		
Total		5,102
Owner Occupied		79.5%
Owned with a Mortgage/Loan		59.5%
Owned Free and Clear		20.0%
Renter Occupied		20.5%
<b>2025 Affordability, Mortgage and Wealth</b>		
Housing Affordability Index		111
Percent of Income for Mortgage		21.0%
Wealth Index		85
<b>2020 Housing Units By Urban/ Rural Status</b>		
Total		5,520
Urban Housing Units		96.4%
Rural Housing Units		3.6%
<b>2020 Population By Urban/ Rural Status</b>		
Total		13,446
Urban Population		96.1%
Rural Population		3.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**Top 3 Tapestry Segments**

1.	Flourishing Families (H1)
2.	Boomburbs (H2)
3.	Moderate Metros (C6)

**2025 Consumer Spending**

Apparel & Services: Total \$	\$13,097,663
Average Spent	\$2,399.72
Spending Potential Index	98
Education: Total \$	\$8,883,069
Average Spent	\$1,627.53
Spending Potential Index	91
Entertainment/Recreation: Total \$	\$21,786,276
Average Spent	\$3,991.62
Spending Potential Index	97
Food at Home: Total \$	\$38,743,699
Average Spent	\$7,098.52
Spending Potential Index	95
Food Away from Home: Total \$	\$21,709,556
Average Spent	\$3,977.57
Spending Potential Index	96
Health Care: Total \$	\$41,147,878
Average Spent	\$7,539.00
Spending Potential Index	97
HH Furnishings & Equipment: Total \$	\$15,650,063
Average Spent	\$2,867.36
Spending Potential Index	99
Personal Care Products & Services: Total \$	\$5,559,252
Average Spent	\$1,018.55
Spending Potential Index	97
Shelter: Total \$	\$136,569,935
Average Spent	\$25,021.97
Spending Potential Index	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,534,971
Average Spent	\$3,395.93
Spending Potential Index	103
Travel: Total \$	\$18,838,983
Average Spent	\$3,451.63
Spending Potential Index	96
Vehicle Maintenance & Repairs: Total \$	\$7,224,805
Average Spent	\$1,323.71
Spending Potential Index	98

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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