

	<b>Broussard cit...</b>
<b>Population Summary</b>	
2010 Total Population	8,438
2020 Total Population	13,421
2020 Group Quarters	123
2024 Total Population	13,662
2024 Group Quarters	123
2029 Total Population	14,092
2024-2029 Annual Rate	0.62%
2024 Total Daytime Population	18,059
Workers	11,321
Residents	6,738
<b>Household Summary</b>	
2010 Households	3,248
2010 Average Household Size	2.55
2020 Total Households	5,095
2020 Average Household Size	2.61
2024 Households	5,305
2024 Average Household Size	2.55
2029 Households	5,550
2029 Average Household Size	2.52
2024-2029 Annual Rate	0.91%
2010 Families	2,281
2010 Average Family Size	3.02
2024 Families	3,673
2024 Average Family Size	3.01
2029 Families	3,780
2029 Average Family Size	3.00
2024-2029 Annual Rate	0.58%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,571
Owner Occupied Housing Units	71.8%
Renter Occupied Housing Units	22.2%
Vacant Housing Units	6.0%
2010 Housing Units	3,453
Owner Occupied Housing Units	73.8%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	5.9%
2020 Housing Units	5,505
Owner Occupied Housing Units	73.6%
Renter Occupied Housing Units	18.9%
Vacant Housing Units	7.4%
2024 Housing Units	5,776
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	8.2%
2029 Housing Units	6,043
Owner Occupied Housing Units	74.3%
Renter Occupied Housing Units	17.5%
Vacant Housing Units	8.2%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**2024 Households by Income**

Household Income Base	5,305
<\$15,000	5.7%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	6.1%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	14.2%
\$200,000+	7.8%
Average Household Income	\$103,931

**2029 Households by Income**

Household Income Base	5,550
<\$15,000	4.6%
\$15,000 - \$24,999	5.1%
\$25,000 - \$34,999	4.8%
\$35,000 - \$49,999	8.4%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	21.7%
\$150,000 - \$199,999	17.9%
\$200,000+	9.0%
Average Household Income	\$118,599

**2024 Owner Occupied Housing Units by Value**

Total	4,255
<\$50,000	4.7%
\$50,000 - \$99,999	1.5%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	9.9%
\$200,000 - \$249,999	26.3%
\$250,000 - \$299,999	16.1%
\$300,000 - \$399,999	27.3%
\$400,000 - \$499,999	6.4%
\$500,000 - \$749,999	4.1%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$297,368

**2029 Owner Occupied Housing Units by Value**

Total	4,490
<\$50,000	2.3%
\$50,000 - \$99,999	0.5%
\$100,000 - \$149,999	1.0%
\$150,000 - \$199,999	6.8%
\$200,000 - \$249,999	24.9%
\$250,000 - \$299,999	15.6%
\$300,000 - \$399,999	31.3%
\$400,000 - \$499,999	8.2%
\$500,000 - \$749,999	5.7%
\$750,000 - \$999,999	2.4%
\$1,000,000 - \$1,499,999	1.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$334,833

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>Broussard cit...</b>
<b>Median Household Income</b>	
2024	\$81,647
2029	\$96,253
<b>Median Home Value</b>	
2024	\$268,338
2029	\$296,643
<b>Per Capita Income</b>	
2024	\$40,367
2029	\$46,719
<b>Median Age</b>	
2010	34.3
2020	35.5
2024	37.1
2029	38.5
<b>2020 Population by Age</b>	
Total	13,421
0 - 4	7.9%
5 - 9	7.4%
10 - 14	7.2%
15 - 24	10.9%
25 - 34	15.7%
35 - 44	16.2%
45 - 54	12.0%
55 - 64	11.0%
65 - 74	7.7%
75 - 84	2.9%
85 +	1.2%
18 +	73.6%
<b>2024 Population by Age</b>	
Total	13,662
0 - 4	7.3%
5 - 9	7.6%
10 - 14	7.2%
15 - 24	11.5%
25 - 34	12.5%
35 - 44	17.3%
45 - 54	12.0%
55 - 64	10.6%
65 - 74	8.7%
75 - 84	3.8%
85 +	1.5%
18 +	74.0%
<b>2029 Population by Age</b>	
Total	14,092
0 - 4	7.0%
5 - 9	7.0%
10 - 14	7.5%
15 - 24	11.2%
25 - 34	11.6%
35 - 44	16.7%
45 - 54	13.1%
55 - 64	10.4%
65 - 74	8.9%
75 - 84	4.9%
85 +	1.7%
18 +	74.8%
<b>2020 Population by Sex</b>	

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>Broussard cit...</b>
Males	6,563
Females	6,858
<b>2024 Population by Sex</b>	
Males	6,799
Females	6,863
<b>2029 Population by Sex</b>	
Males	6,955
Females	7,137
<b>2010 Population by Race/Ethnicity</b>	
Total	8,438
White Alone	80.3%
Black Alone	15.6%
American Indian Alone	0.3%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.1%
Two or More Races	1.4%
Hispanic Origin	2.7%
Diversity Index	36.5
<b>2020 Population by Race/Ethnicity</b>	
Total	13,421
White Alone	73.9%
Black Alone	16.0%
American Indian Alone	0.5%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	6.1%
Hispanic Origin	5.2%
Diversity Index	48.0
<b>2024 Population by Race/Ethnicity</b>	
Total	13,662
White Alone	71.8%
Black Alone	17.6%
American Indian Alone	0.5%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	6.1%
Hispanic Origin	5.6%
Diversity Index	50.7
<b>2029 Population by Race/Ethnicity</b>	
Total	14,092
White Alone	70.3%
Black Alone	18.5%
American Indian Alone	0.6%
Asian Alone	2.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	6.6%
Hispanic Origin	5.8%
Diversity Index	52.5

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**2020 Population by Relationship and Household Type**

Total	13,421
In Households	99.1%
Householder	37.9%
Opposite-Sex Spouse	20.3%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.4%
Same-Sex Unmarried Partner	0.2%
Biological Child	30.3%
Adopted Child	0.5%
Stepchild	1.7%
Grandchild	1.6%
Brother or Sister	0.7%
Parent	0.7%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.2%
Other Relatives	0.6%
Foster Child	0.1%
Other Nonrelatives	1.5%
In Group Quarters	0.9%
Institutionalized	0.9%
Noninstitutionalized	0.0%

**2024 Population 25+ by Educational Attainment**

Total	9,075
Less than 9th Grade	3.0%
9th - 12th Grade, No Diploma	6.4%
High School Graduate	24.8%
GED/Alternative Credential	4.8%
Some College, No Degree	18.9%
Associate Degree	6.2%
Bachelor's Degree	27.9%
Graduate/Professional Degree	8.1%

**2024 Population 15+ by Marital Status**

Total	10,648
Never Married	35.3%
Married	55.0%
Widowed	4.4%
Divorced	5.2%

**2024 Civilian Population 16+ in Labor Force**

Civilian Population 16+	7,323
Population 16+ Employed	95.7%
Population 16+ Unemployment rate	4.3%
Population 16-24 Employed	11.9%
Population 16-24 Unemployment rate	10.0%
Population 25-54 Employed	69.6%
Population 25-54 Unemployment rate	3.5%
Population 55-64 Employed	11.5%
Population 55-64 Unemployment rate	5.4%
Population 65+ Employed	6.9%
Population 65+ Unemployment rate	0.2%

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**2024 Employed Population 16+ by Industry**

Total	7,006
Agriculture/Mining	8.0%
Construction	5.4%
Manufacturing	8.4%
Wholesale Trade	1.6%
Retail Trade	6.9%
Transportation/Utilities	4.3%
Information	0.6%
Finance/Insurance/Real Estate	6.9%
Services	52.5%
Public Administration	5.4%

**2024 Employed Population 16+ by Occupation**

Total	7,006
White Collar	66.9%
Management/Business/Financial	20.4%
Professional	28.9%
Sales	10.3%
Administrative Support	7.4%
Services	14.3%
Blue Collar	18.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	3.5%
Production	4.9%
Transportation/Material Moving	4.2%

**2020 Households by Type**

Total	5,095
Married Couple Households	54.1%
With Own Children <18	26.9%
Without Own Children <18	27.2%
Cohabiting Couple Households	6.9%
With Own Children <18	2.9%
Without Own Children <18	4.0%
Male Householder, No Spouse/Partner	16.4%
Living Alone	10.6%
65 Years and over	2.3%
With Own Children <18	2.1%
Without Own Children <18, With Relatives	2.6%
No Relatives Present	1.1%
Female Householder, No Spouse/Partner	22.6%
Living Alone	11.9%
65 Years and over	5.2%
With Own Children <18	5.2%
Without Own Children <18, With Relatives	4.6%
No Relatives Present	0.9%

**2020 Households by Size**

Total	5,095
1 Person Household	22.5%
2 Person Household	30.9%
3 Person Household	19.1%
4 Person Household	17.0%
5 Person Household	6.8%
6 Person Household	2.3%
7 + Person Household	1.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>Broussard cit...</b>
<b>2020 Households by Tenure and Mortgage Status</b>	
Total	5,095
Owner Occupied	79.6%
Owned with a Mortgage/Loan	59.6%
Owned Free and Clear	19.9%
Renter Occupied	20.4%
<b>2024 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	125
Percent of Income for Mortgage	20.6%
Wealth Index	83
<b>2020 Housing Units By Urban/ Rural Status</b>	
Total	5,505
Urban Housing Units	96.6%
Rural Housing Units	3.4%
<b>2020 Population By Urban/ Rural Status</b>	
Total	13,421
Urban Population	96.3%
Rural Population	3.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**Top 3 Tapestry Segments**

1.	Middleburg (4C)
2.	Workday Drive (4A)
3.	Down the Road (10D)

**2024 Consumer Spending**

Apparel & Services: Total \$	\$11,792,946
Average Spent	\$2,222.99
Spending Potential Index	93
Education: Total \$	\$8,002,307
Average Spent	\$1,508.45
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$20,158,319
Average Spent	\$3,799.87
Spending Potential Index	93
Food at Home: Total \$	\$34,930,505
Average Spent	\$6,584.45
Spending Potential Index	90
Food Away from Home: Total \$	\$19,505,115
Average Spent	\$3,676.74
Spending Potential Index	94
Health Care: Total \$	\$37,748,077
Average Spent	\$7,115.57
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$15,812,272
Average Spent	\$2,980.64
Spending Potential Index	94
Personal Care Products & Services: Total \$	\$4,756,485
Average Spent	\$896.60
Spending Potential Index	90
Shelter: Total \$	\$127,105,456
Average Spent	\$23,959.56
Spending Potential Index	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,933,130
Average Spent	\$3,380.42
Spending Potential Index	96
Travel: Total \$	\$14,810,115
Average Spent	\$2,791.73
Spending Potential Index	92
Vehicle Maintenance & Repairs: Total \$	\$7,344,650
Average Spent	\$1,384.48
Spending Potential Index	93

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.